



# Zlatý řez všude kolem nás

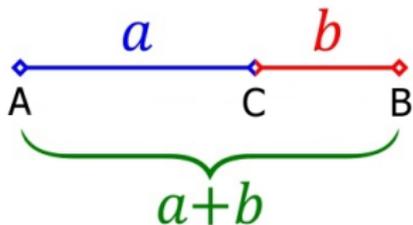
Matyáš „ $\int_0^T M dx$ ” Theuer

Katedra aplikované matematiky, VŠB – TU Ostrava

leden 2017

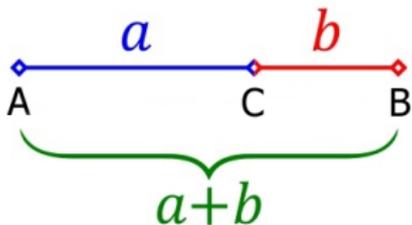


## Zlatý řez





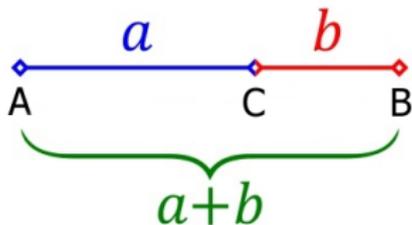
## Zlatý řez



$$\frac{a+b}{a} = \frac{a}{b} = \varphi$$



## Zlatý řez



$$\frac{a+b}{a} = \frac{a}{b} = \varphi$$

$$\varphi = 1,61803398874989484820458683436563811772030917\dots$$







## Fibonacciho králíci

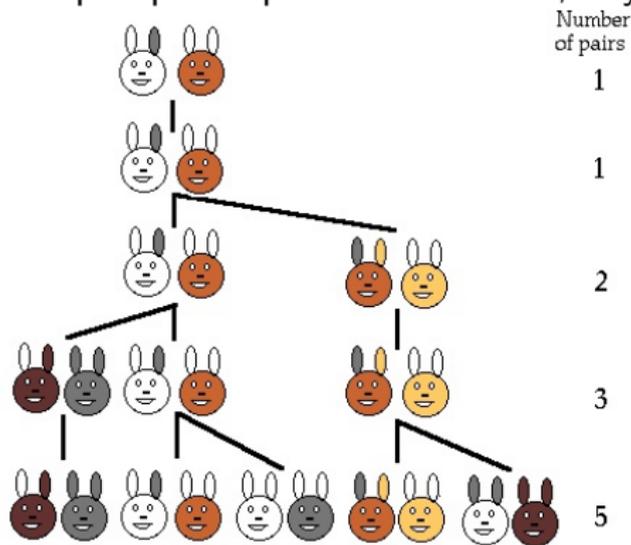
Kolik párů králíků se během jednoho roku narodí z jednoho páru, jestliže každý pár dá měsíčně přírůstek jeden pár, jenž bude schopen plodit po dvou měsících, když přitom žádný pár nezahyne?





## Fibonacciho králíci

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## Fibonacciho čísla

1, 1, 2, 3, 5, 8, 13, 21, 34, 55, 89, 144, 233, 377, ...





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1, 1, 2, 3, 5, 8, 13, 21, 34, 55, 89, 144, 233, 377, ...

$$1/1 = 1$$

$$2/1 = 2$$

$$3/2 = 1.5$$

$$5/3 = 1.666666666666$$

$$8/5 = 1.6$$

$$13/8 = 1.625$$

$$21/13 = 1.61538461538$$

$$34/21 = 1.61904761905$$

$$55/34 = 1.61764705882$$

$$89/55 = 1.61818181818$$

—

$$\mathbf{\Phi = 1.6180339887...}$$



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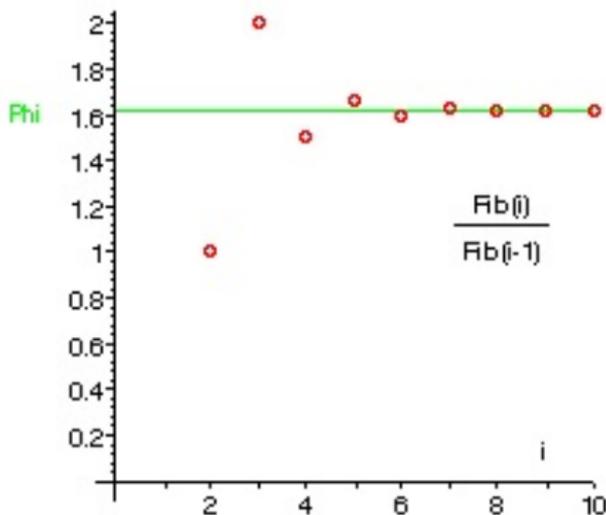
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# The Rabbit Problem

by  
Emily Gravett

(and a lot of rabbits)



$$\begin{array}{r} 34 + \\ 55 \\ \hline 89 \end{array}$$





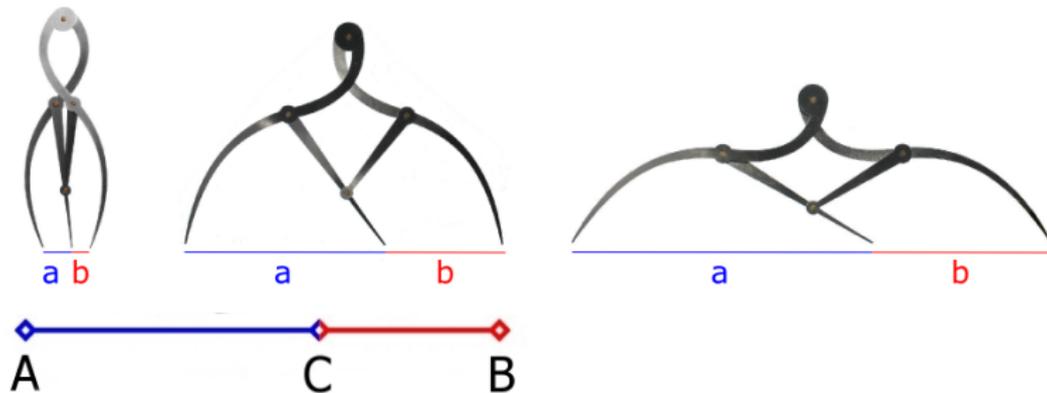


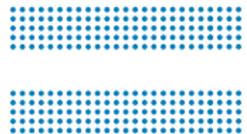




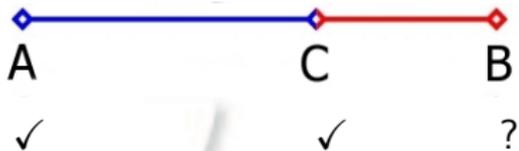
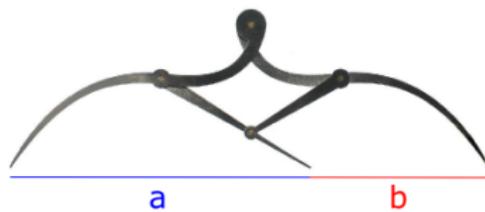
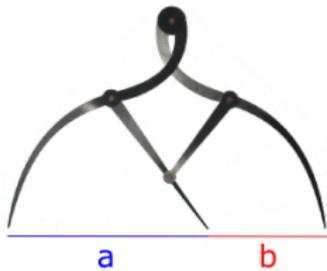


# Konstrukce zlatého řezu



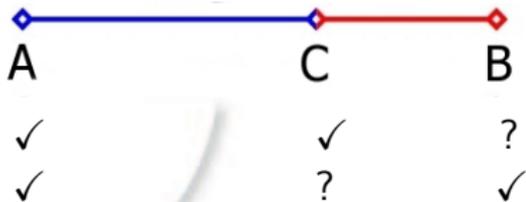
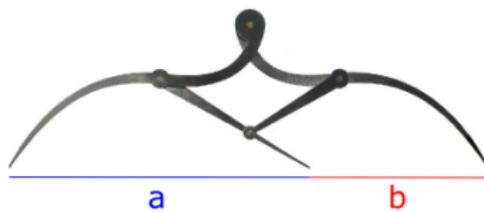
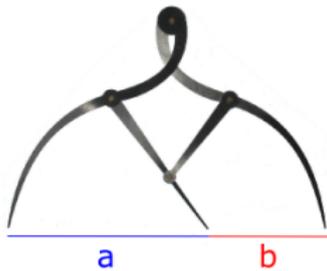


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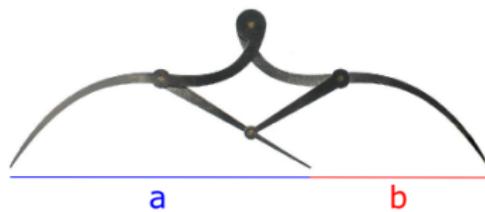
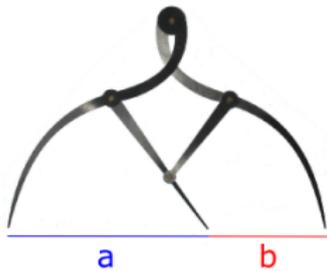


# Konstrukce zlatého řezu





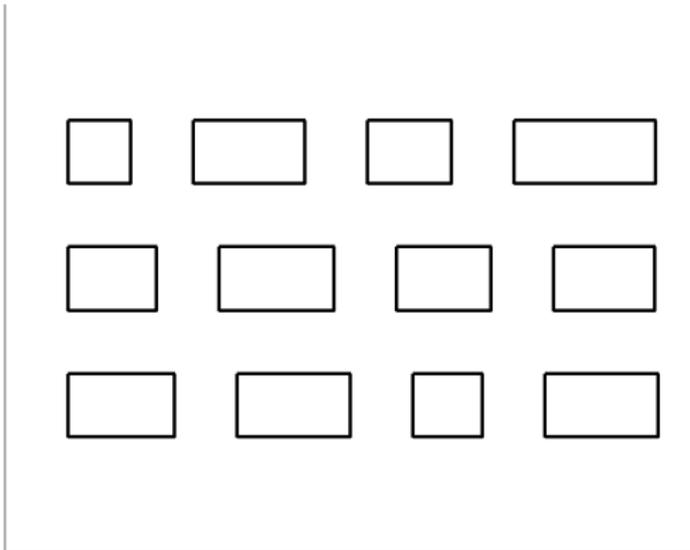
## Konstrukce zlatého řezu



◆	◆	◆
A	C	B
✓	✓	?
✓	?	✓
?	✓	✓

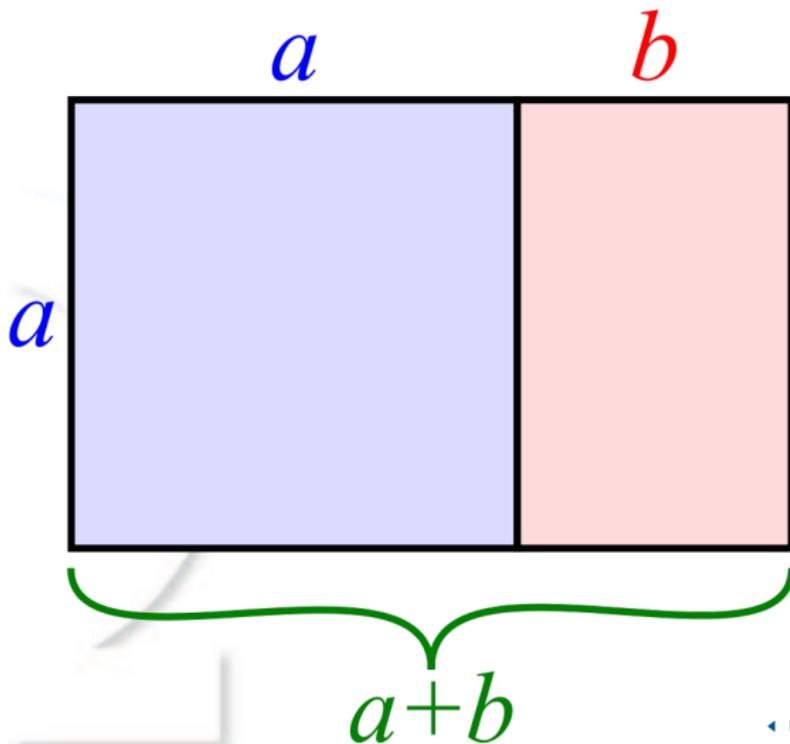


## Který obdélník se vám nejvíce líbí?



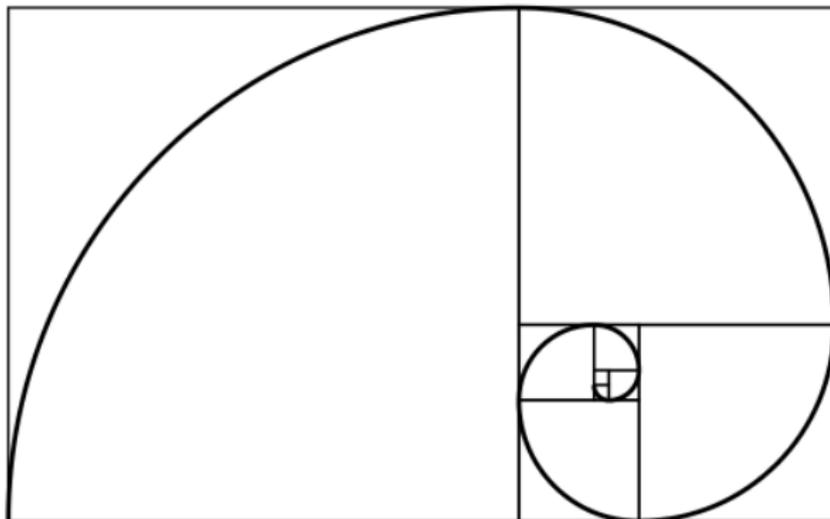


## Zlatý obdélník





# Zlatý obdélník





# Zlatý obdélník

Table 1. Summary of golden-section research.

Researcher(s)	Stimulus shape	Orientation of stimulus	Range of stimulus ratios	↓ stimulus in center of range?	Area of stimuli controlled?	Method	Analysis	Result
Fechner (1876)	rectangle ellipse	"kreuz und quer" "kreuz und quer"	1.0–2.5 1.0–2.5	no (7/10) no (6/9)	yes yes	choice (serial) choice (mass)	% 1st choice % 1st choice	35% golden, 76% near 16% golden; 72% near
Witmer (1894)	rectangle triangle	? horizontal			?	choice (serial) choice (mass)	% 1st choice % 1st choice	1.651 most preferred 0.41 most preferred
E Pierce (1894)	lines	vertical	NA	NA	NA	production	qualitative	"everyone chose position roughly corresponding to golden section"
Angier (1903)	line	horizontal	NA	NA	NA	production	means, raw frequencies	mean near $\phi$ but only 2/11 chose ↓
Haines and Davies (1904)	rectangle rectangle	? NA	1.0–4.8 NA	no NA	no NA	choice (serial) production	raw frequencies raw frequencies	no sizeable effect no trend
Lalo (1908)	rectangle	horizontal	1.0–2.5?	no (7/10)	yes	choice (mass)	% 1st choice	30% gold, 71% near
Thorndike (1917)	rectangle triangle	horizontal vertical	1.3–3.75 1.1–3.3	no (9/12) no (4/12)	no no	choice (mass) choice (mass)	% 1st choice % 1st choice	16% gold, 41% near 14% gold, 42% near
Weber (1931)	rectangle	vertical	1.0–2.2	yes (4/9)	yes	choice (PC)	most-often preferred	14% gold, 40% near
Farnsworth (1932)	rectangle	both	0.4–2.5	no (3/17) (16/17)	yes	choice (PC)	sigma units*	vertical gold ranked 1st
Davis (1933)	rectangle	NA	NA	NA	NA	production	raw frequencies	modes at $\sqrt{3}$ , $\sqrt{4}$ , $\sqrt{5}$
Thompson (1946)	rectangle	horizontal	0.25–0.75	no (8/12)	no	choice (serial)	median rank	max medians at 0.55–0.65
Shipley et al (1974)	rectangle	horizontal	0.27–0.75	no (4/6)	yes	choice (PC)	median rank	max median at 0.65
Nienstedt and Ross (1951)	rectangle	horizontal	0.25–0.75	yes (4/6)	yes	choice (mass)	median rank	max medians at 0.55–0.75
Austin and Sleight (1951)	triangle	horizontal	0.25–3.0	yes (6/12)	no	choice (mass)	% 1st choice	broad peak at 1.0–1.75
Schiffman (1966)	rectangle	NA	NA	NA	NA	production	mean, median h-w ratios	mean = 0.525, median = 0.500



# Zlatý obdélník

Schiffman (1969)	rectangle	NA	NA	NA	NA	production	mean, modal h-w ratios	mean = 0.489, median = 0.500
	rectangle	both	0.318 - 0.818	yes (4/6)	no	choice (PC)	most often preferred	no significant preference
	rectangle	both	0.318 - 0.718	no (4/5)	no	choice (PC)	most often preferred	no significant preference
Hintz and Nelson (1970)	rectangle	horizontal	0.10 - 1.0	yes (8/14)	yes	choice (PC)	median, modal preference	median = 0.558, mode = 0.600
	rectangle	NA	NA	NA	NA	production	median, modal h-w ratio	median = 0.545, mode = 0.57
Plug (1976)	rectangle	both	1.0 - 8.5	no (6/18)	?	choice (mass)	mean preference	"somewhat less than 2.0"
	diamond	both	1.0 - 8.5	no (6/18)	?			
	pear	both	1.19 - 2.88	yes (4/9)	?			
Hintz and Nelson (1971) <sup>b</sup>	rectangle	vertical?	0.10 - 1.0	yes (8/14)	yes	choice (see description)	median, modal preference	median = 0.558, mode = 0.600
Eysenck and Tunstall (1968)	rectangle	vertical	0.25 - 1.0	yes (8/14)	no	choice (mass)	mean rank	0.69 (introverts), 0.75 (extroverts)
Berlyoe (1970)	rectangle	vertical	1.0 - 2.5	no (7/10)	no	choice (mass)	mean rank, % 1st choice	golden rectangle best for Canadian, midding for Japanese square preferred
Godkewitch (1974)	rectangle	vertical	1.0 - 2.5	(see text)	no	choice (mass)	mean rank, % 1st choice	golden rectangle only preferred on average, and only when in center of distribution
Piehl (1976)	rectangle	vertical	1.0 - 2.5	(pace Godkewitch)	no	choice (mass)	% 1st choice	controls preferred extremes; those exposed to golden rectangle preferred it
Benjafield (1976)	rectangle	vertical	1.0 - 2.5	(pace Godkewitch)	yes	repertory grid <sup>a</sup>	% 1st choice	golden rectangle preferred regardless of position in range
Piehl (1978)	rectangle	vertical	1.0 - 2.3	(pace Godkewitch)	yes	choice (PC)	most-often preferred	golden rectangle preferred
McManus (1980)	rectangle and triangle	both	0.25 - 4.0	no	?	choice (PC)	weighted preferences	near-golden preferred by groups, but individuals varied
		both	0.33 - 3.0	no	?			



# Zlatý obdélník

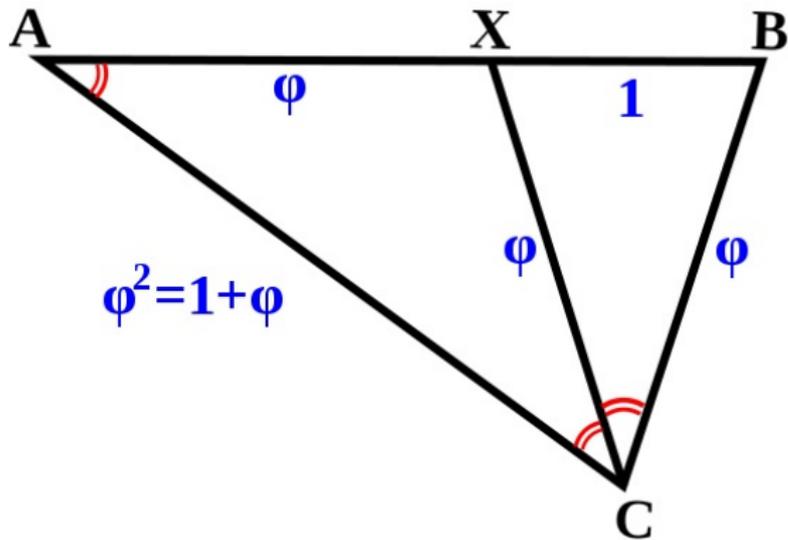
Table 1 (continued)

Researcher(s)	Stimulus shape	Orientation of stimulus	Range of stimulus ratios	↓ stimulus in center of range?	Area of stimuli controlled?	Method	Analysis	Result
Svensson (1977)	line	both	NA	NA	NA	production	raw frequencies mean ratio	37.5% of subjects between 1.5 and 1.7 means = 1.60 and 1.55 mean = 1.69
Schiffman and Bobko (1978)	line	both and 2 diagonals	NA	NA	NA	production	mean ratio	mean = 1.69
Benjafield et al (1980)	line	both	0.5–0.75	yes (2/4)	NA	production (copy given division)	mean errors in copying	errors significantly smaller for equality and golden section than for 0.67 and 0.75
Boselie (1984a)	(see text)				no, control for line and angle size	choice (PC)	most-often preferred	combinations of simple and complex ratios preferred to complex ratios alone
Boselie (1984b)	(see text)				pace Boselie (1984a)	choice (PC)	most-often preferred	polygons bearing golden section
Boselie (1992)	(see text)				yes	choice (mass)	mean rank	golden and 1.5:1 rectangles equal in preference
	pairs of rectangles		↓ and 1.5	NA	yes (but see text)	choice (PC)	most-often preferred	1.5:1 preferred to golden rectangle
Nakajima and Ohta (1989)	doughnuts	NA	0.16–0.86	(see text)	no	choice (PC)	most-often preferred	golden section not preferred over others
Davis and Jahake (1991)	divided square	NA	?	?	no	choice (?)	?	strong preference for equal division
	divided square	NA	NA	NA	NA	production	?	strong preference for equal division
	divided square and rectangle	horizontal	?	?	no	choice (?)	?	strong preference for equal division

Note: \* See Guilford 1928. <sup>b</sup> Sighted group. <sup>c</sup> See Kelly 1955. NA, not applicable; h-w, height-width; PC, paired comparisons.

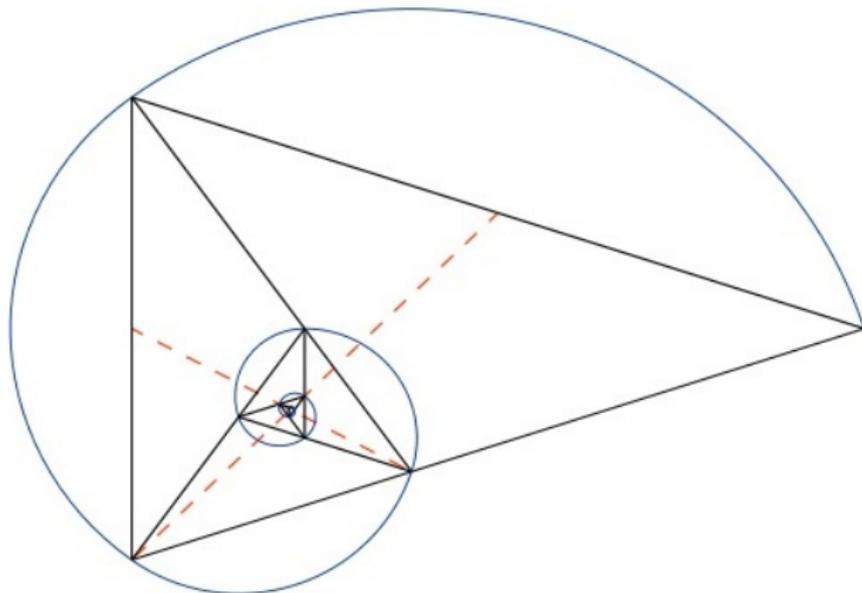


## Zlatý trojúhelník



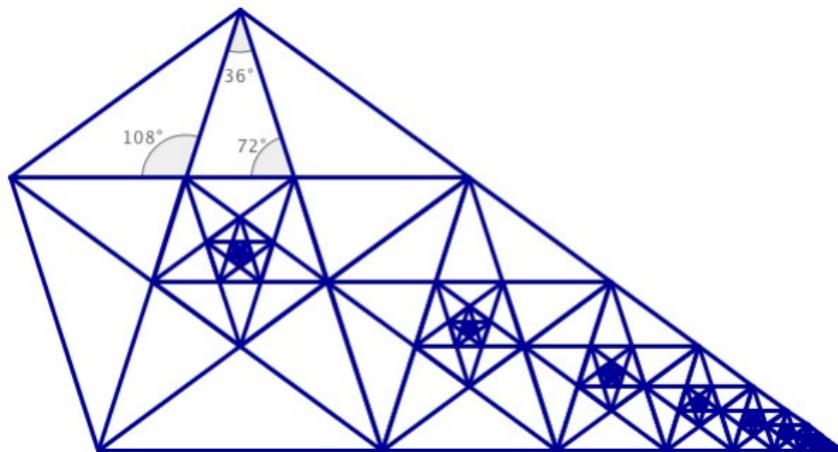


# Zlatý trojúhelník



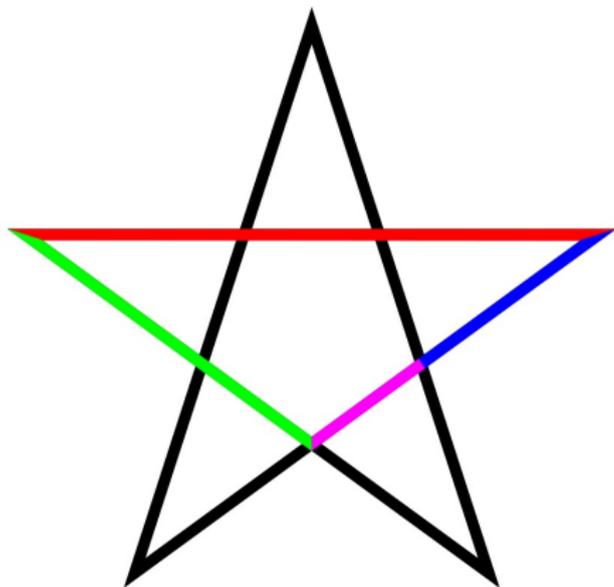


# Zlatý trojúhelník



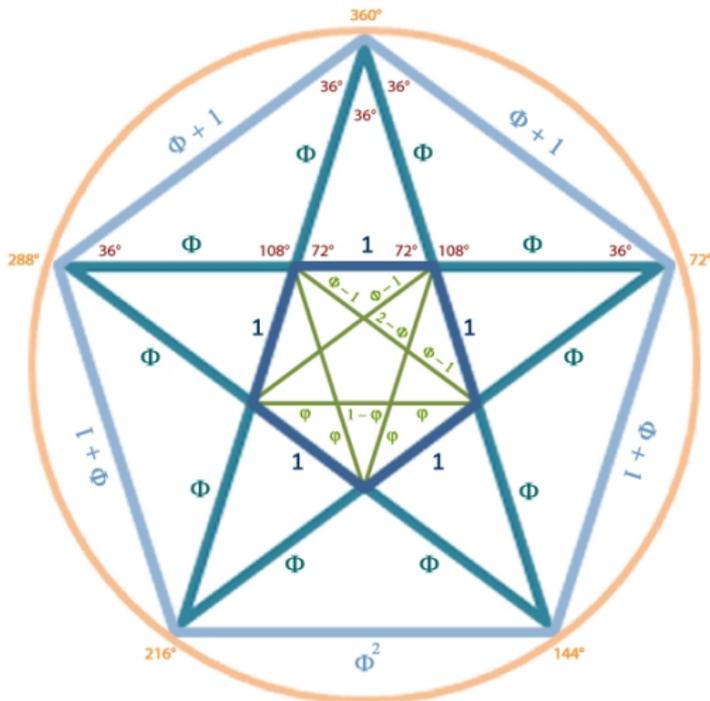


# Pentagram



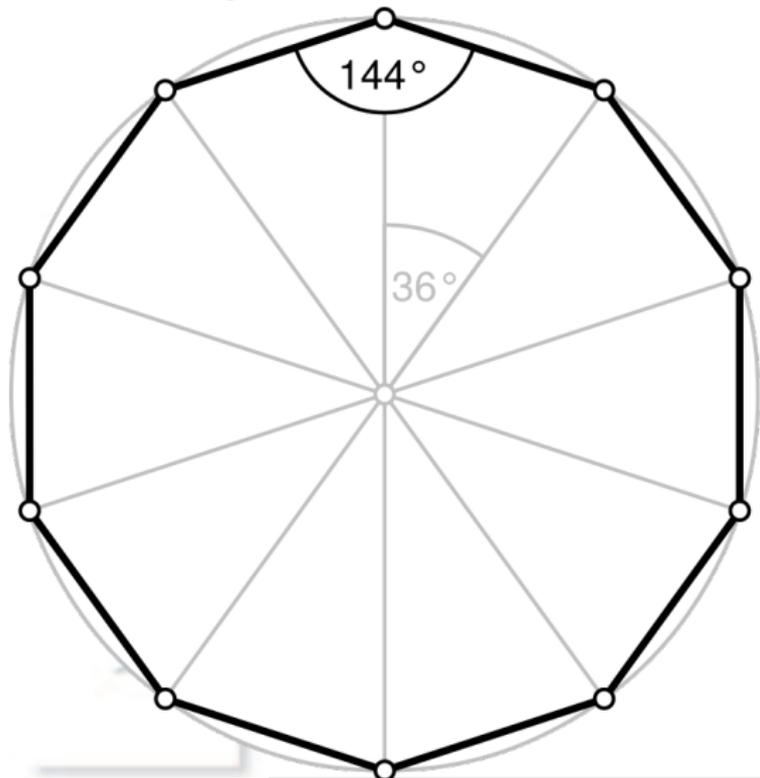


# Pentagon



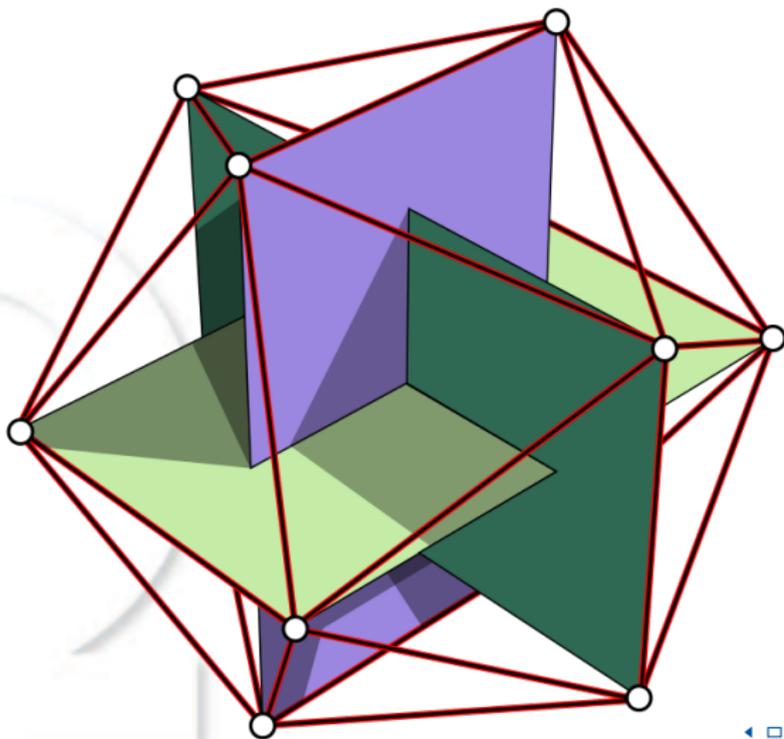


# Pravidelný desetiúhelník





# Dvacetistěn

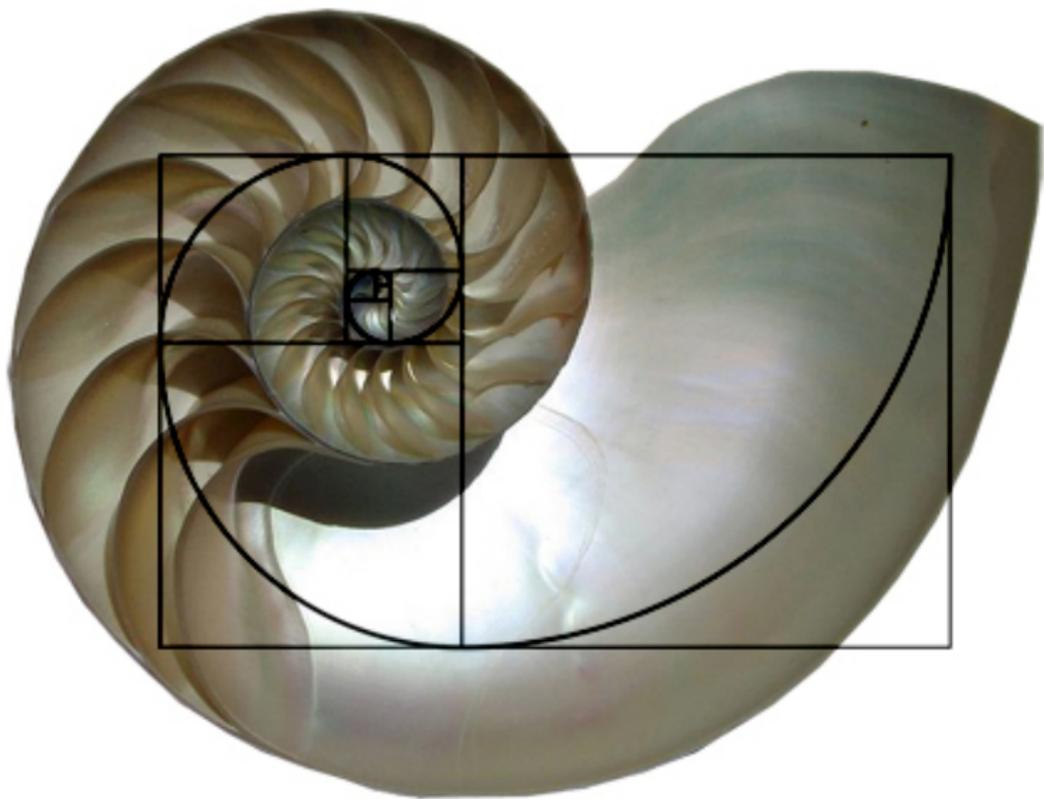




## Zlatý řez v přírodě



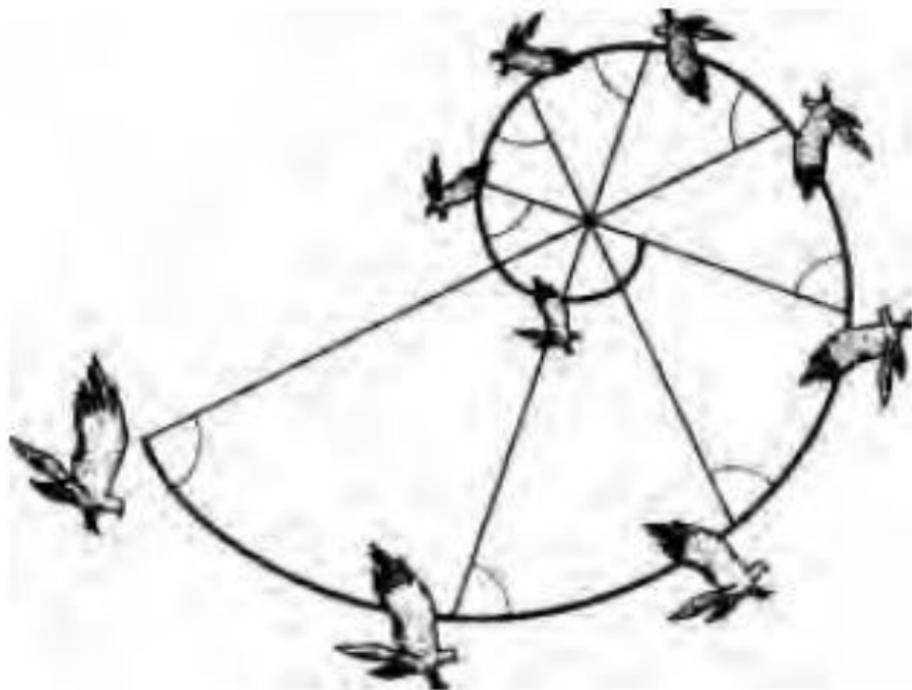


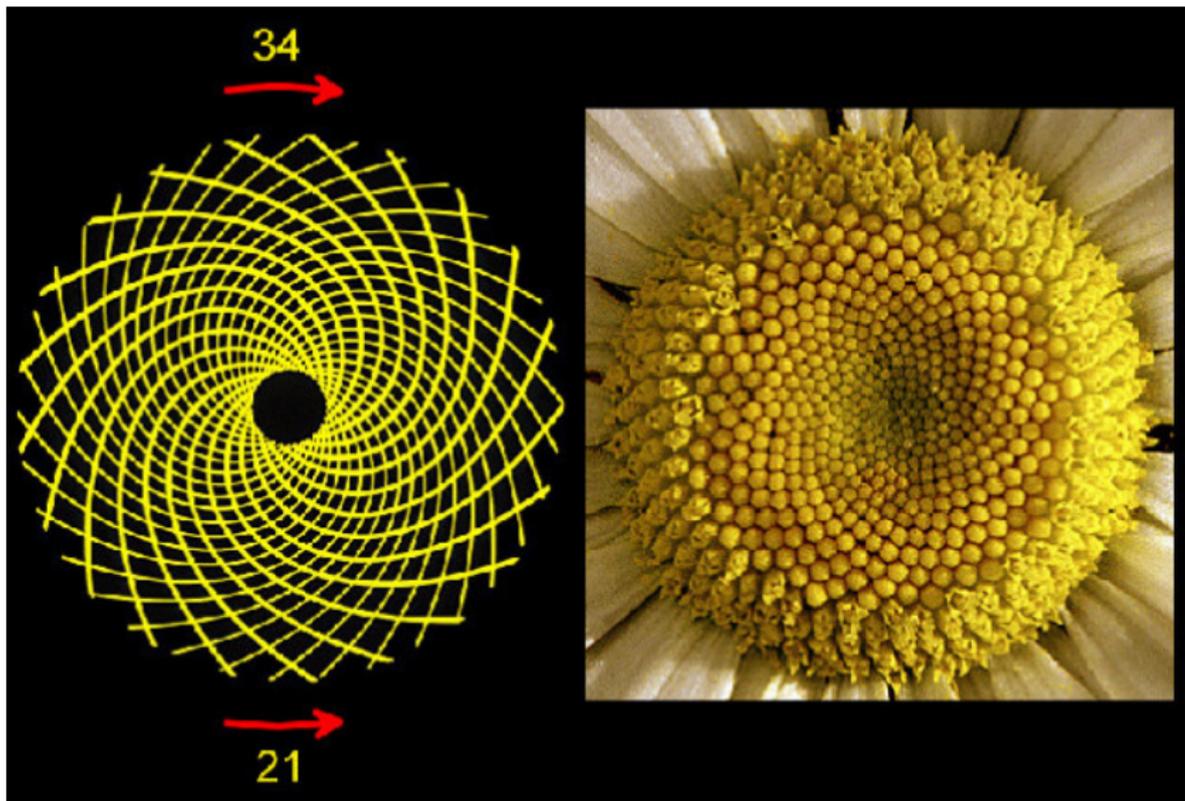


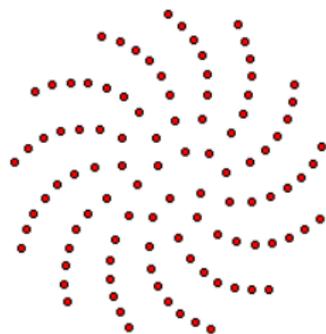
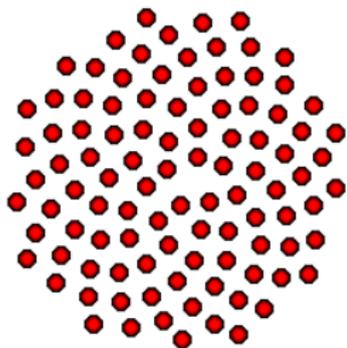
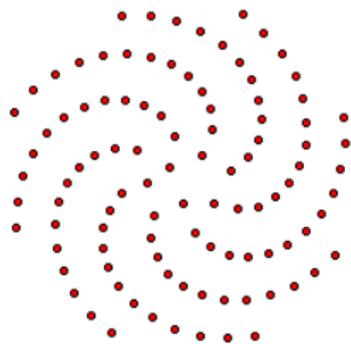


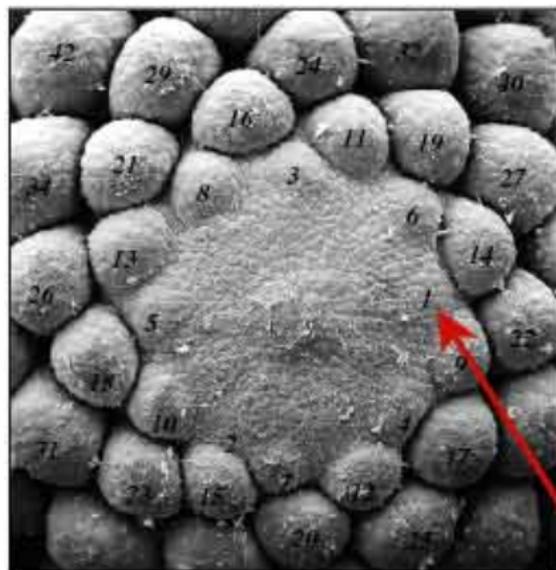




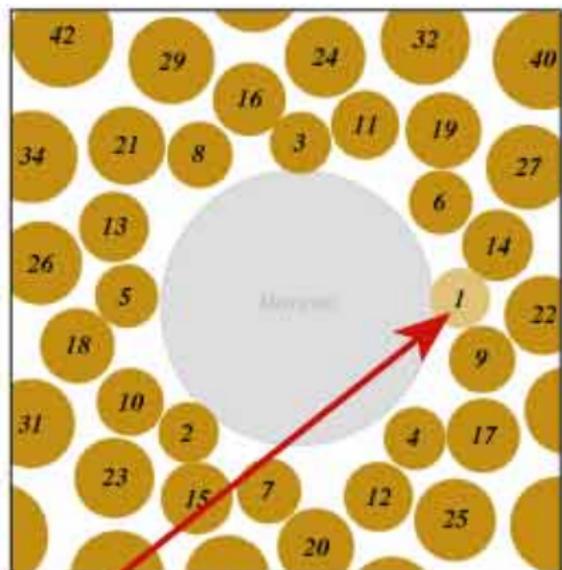




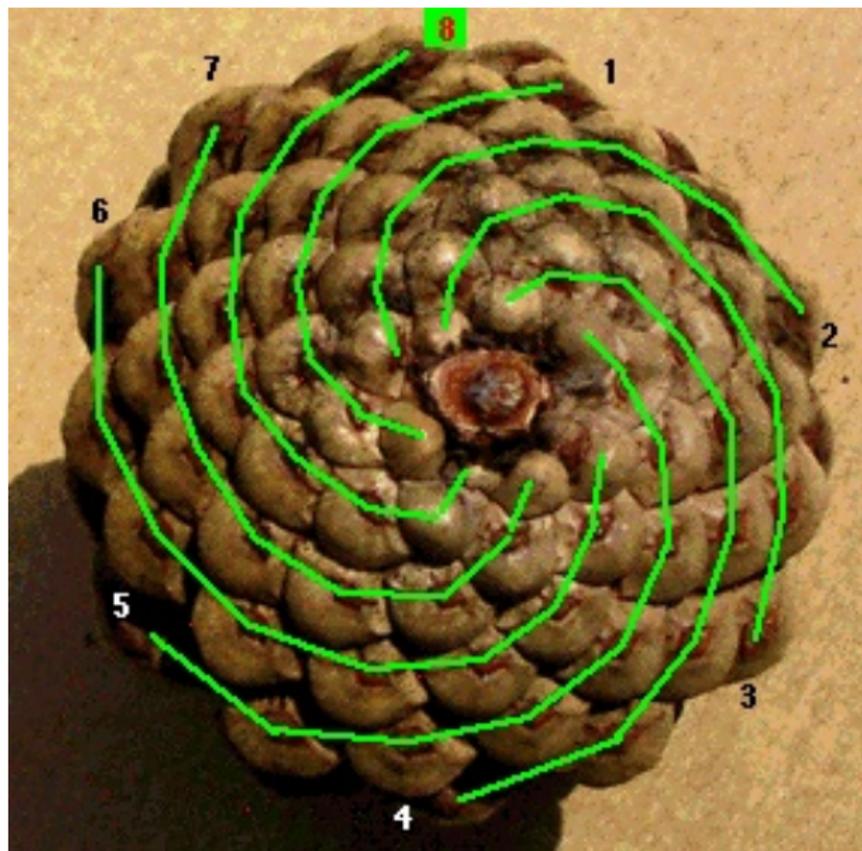




1 mm

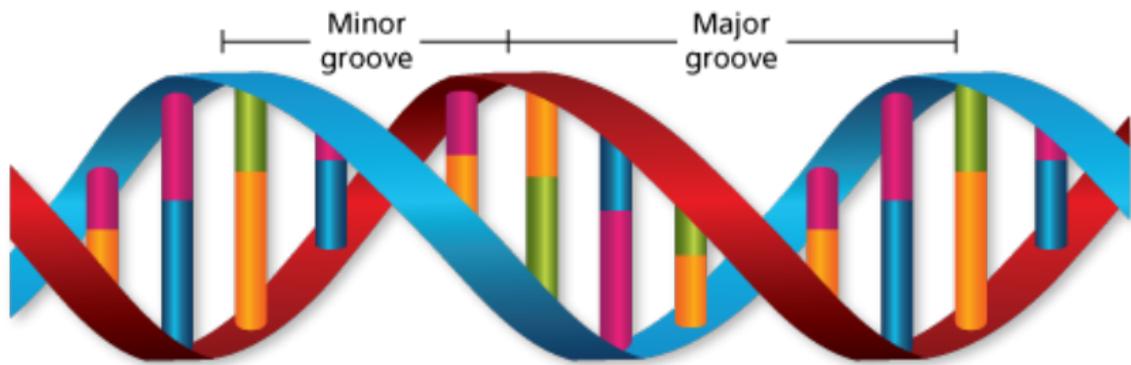


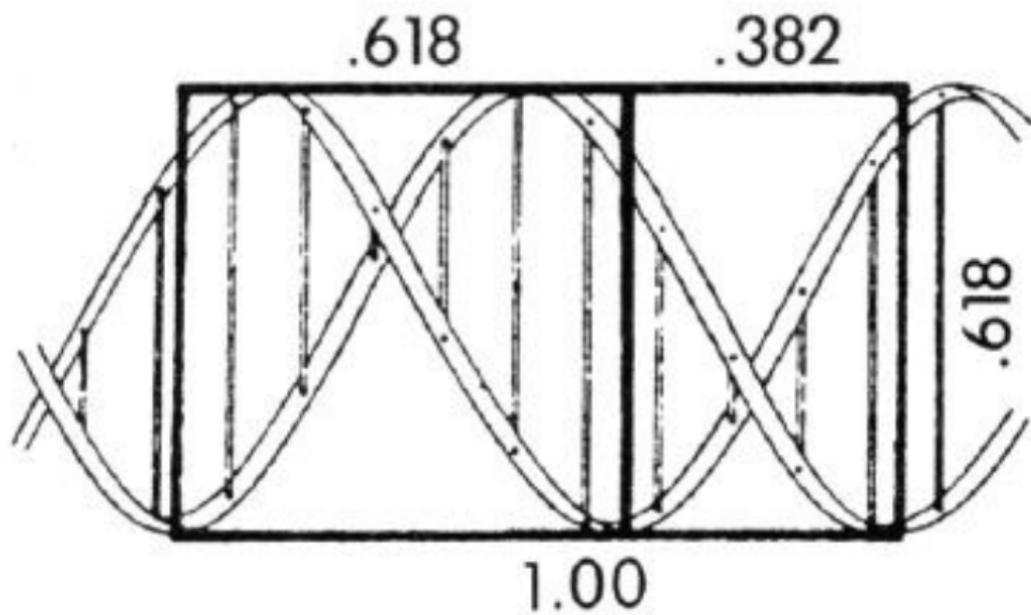
The new primordium initiates in the least crowded space at the edge of the meristem.

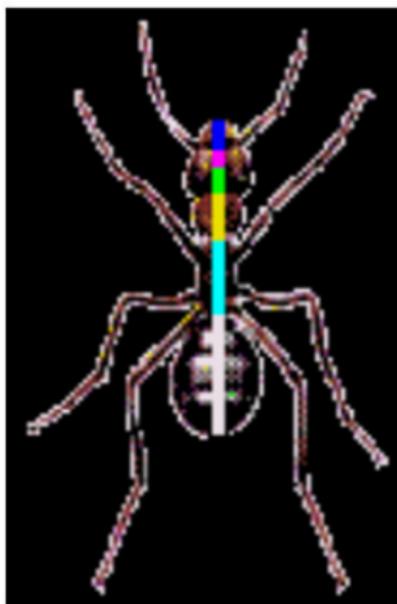


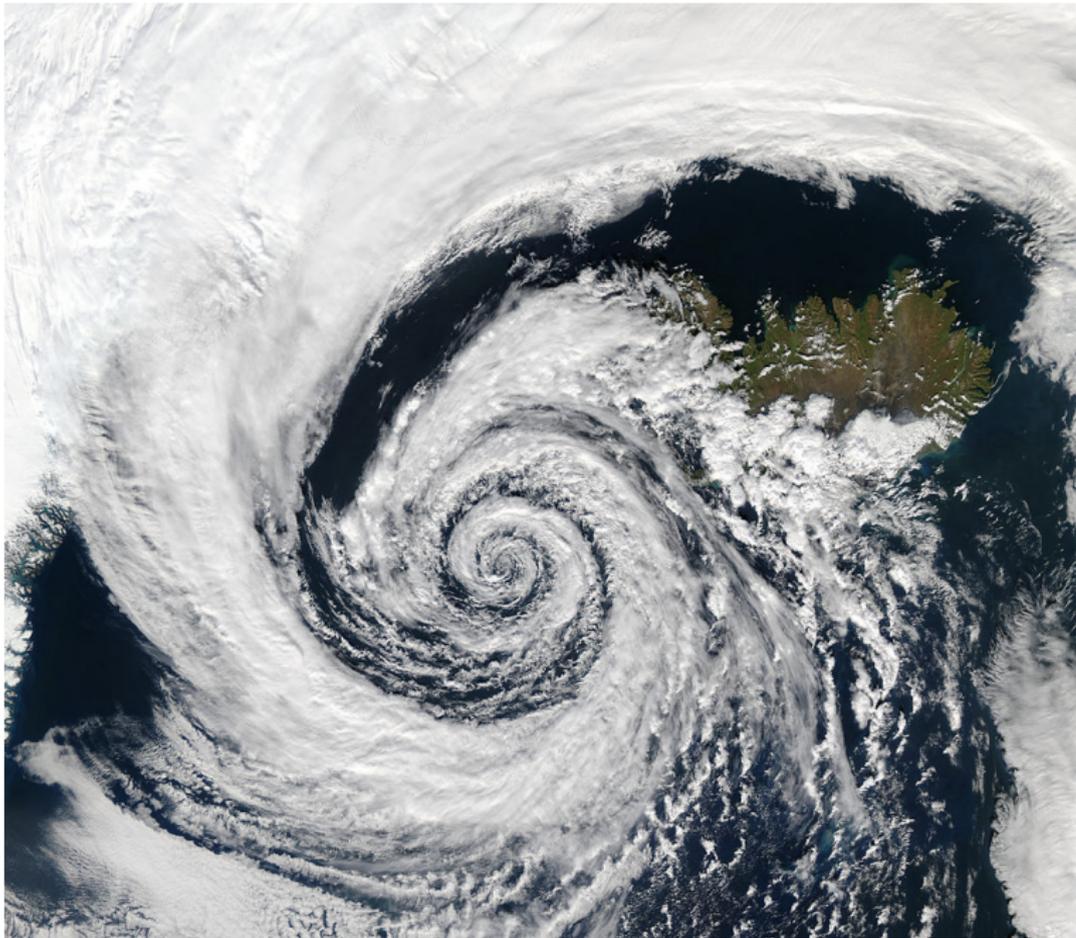


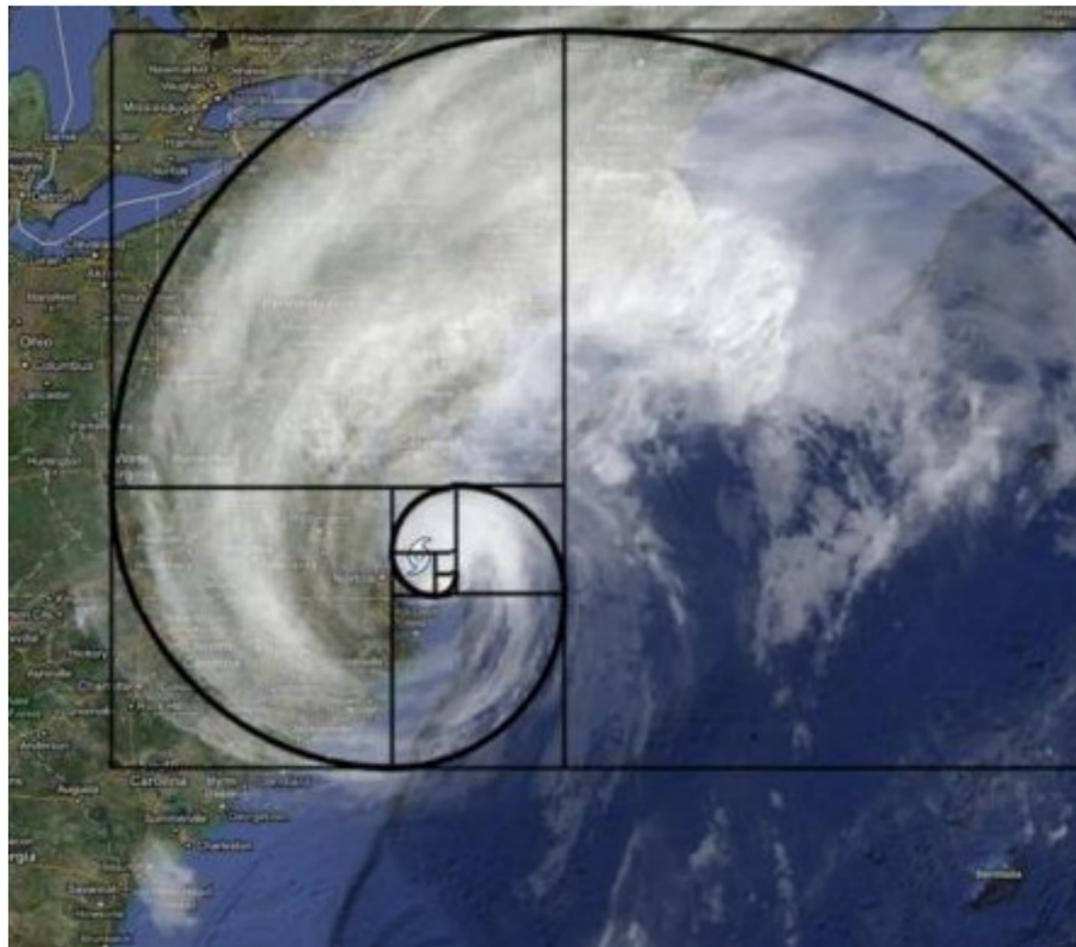


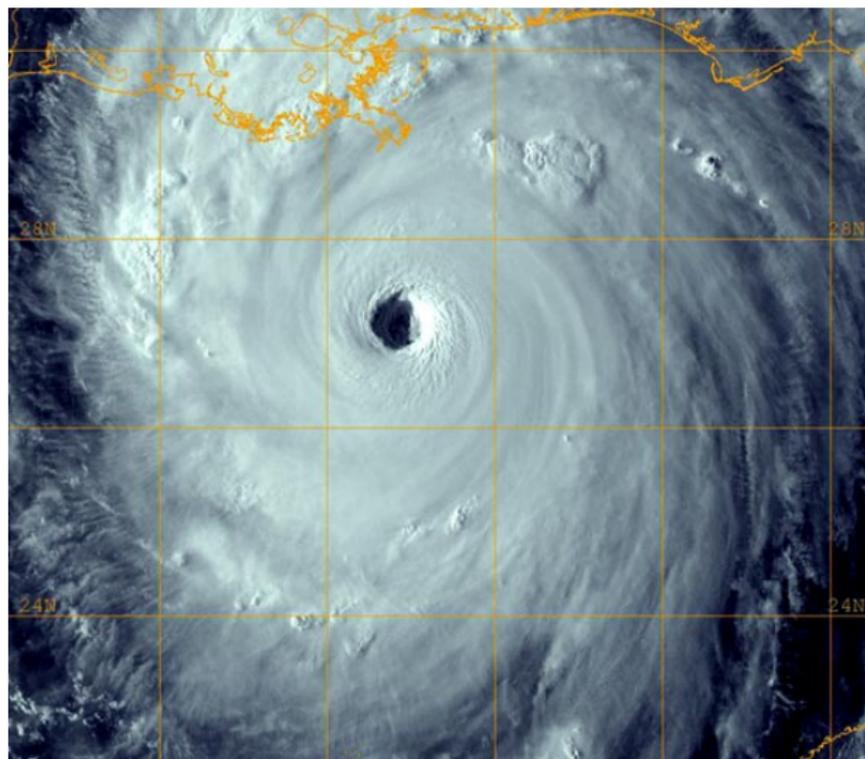


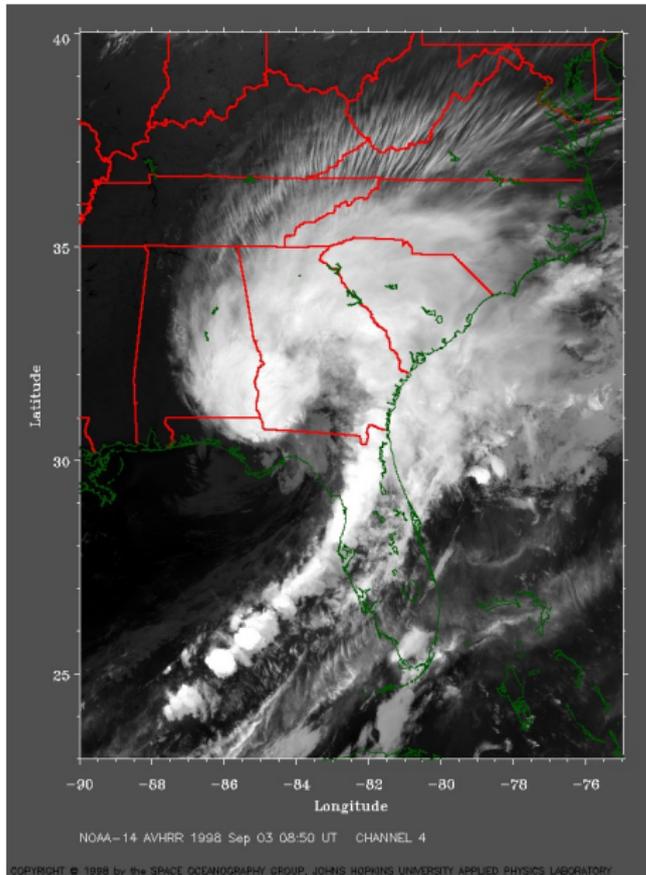




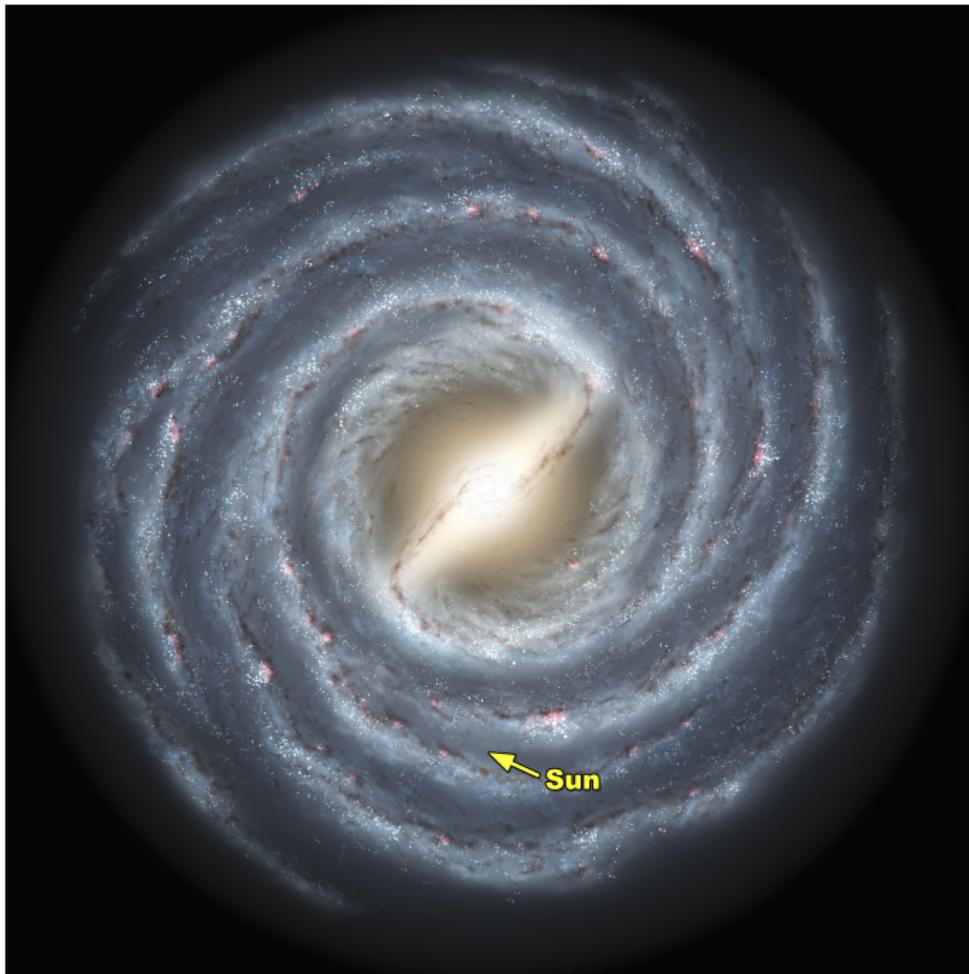


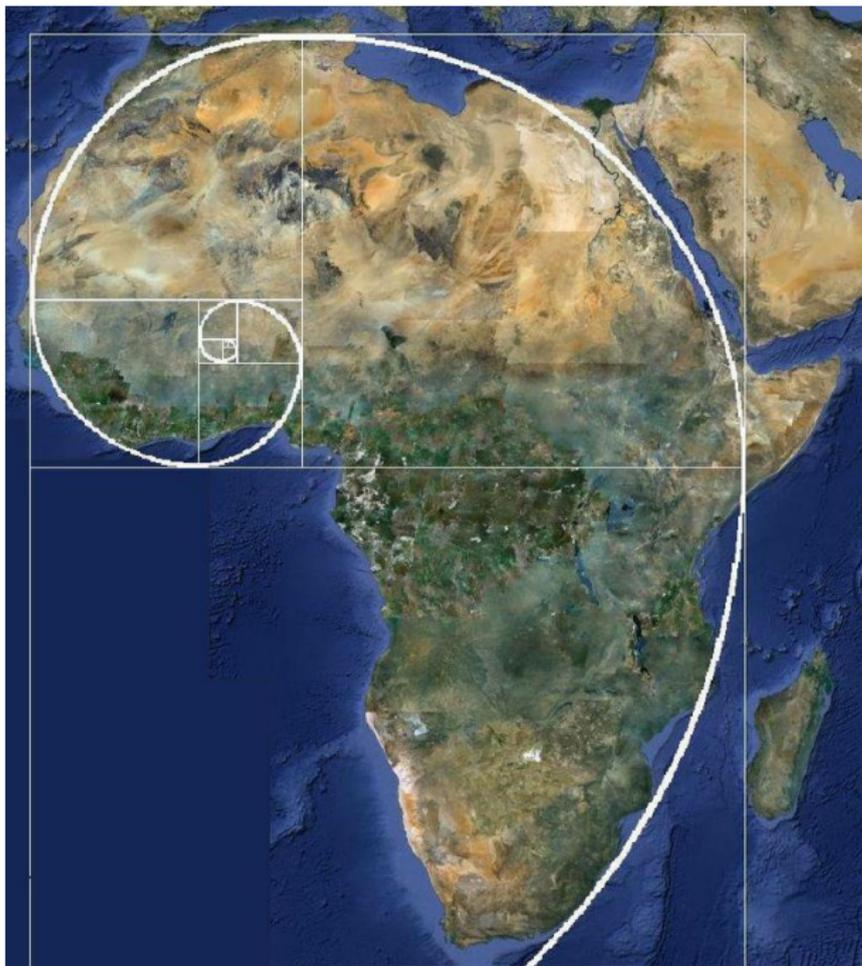


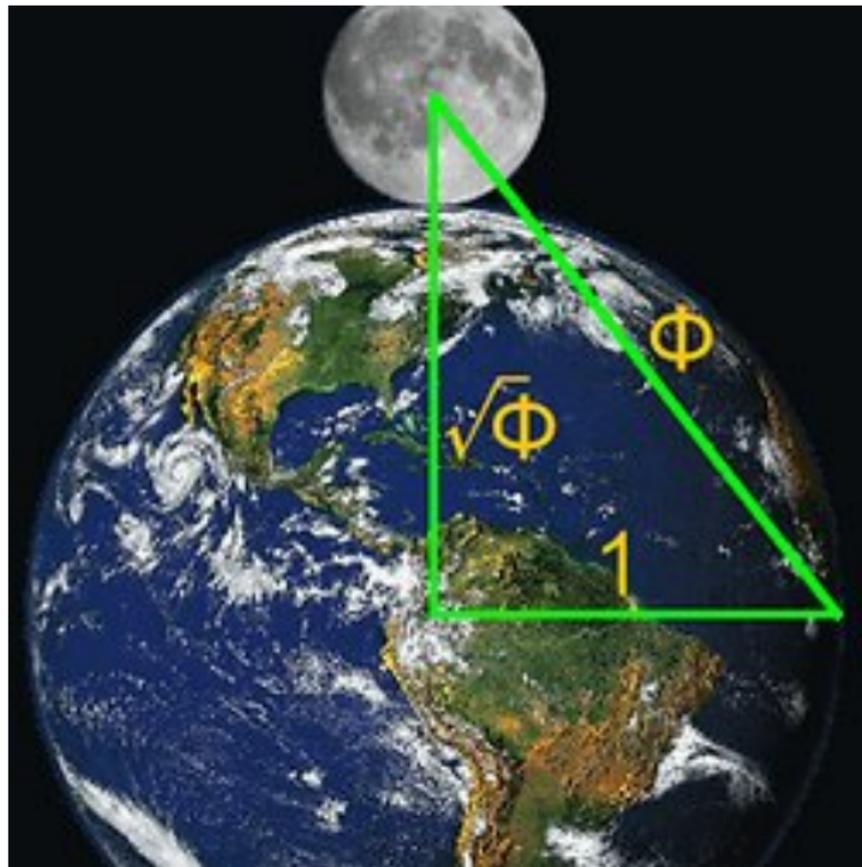












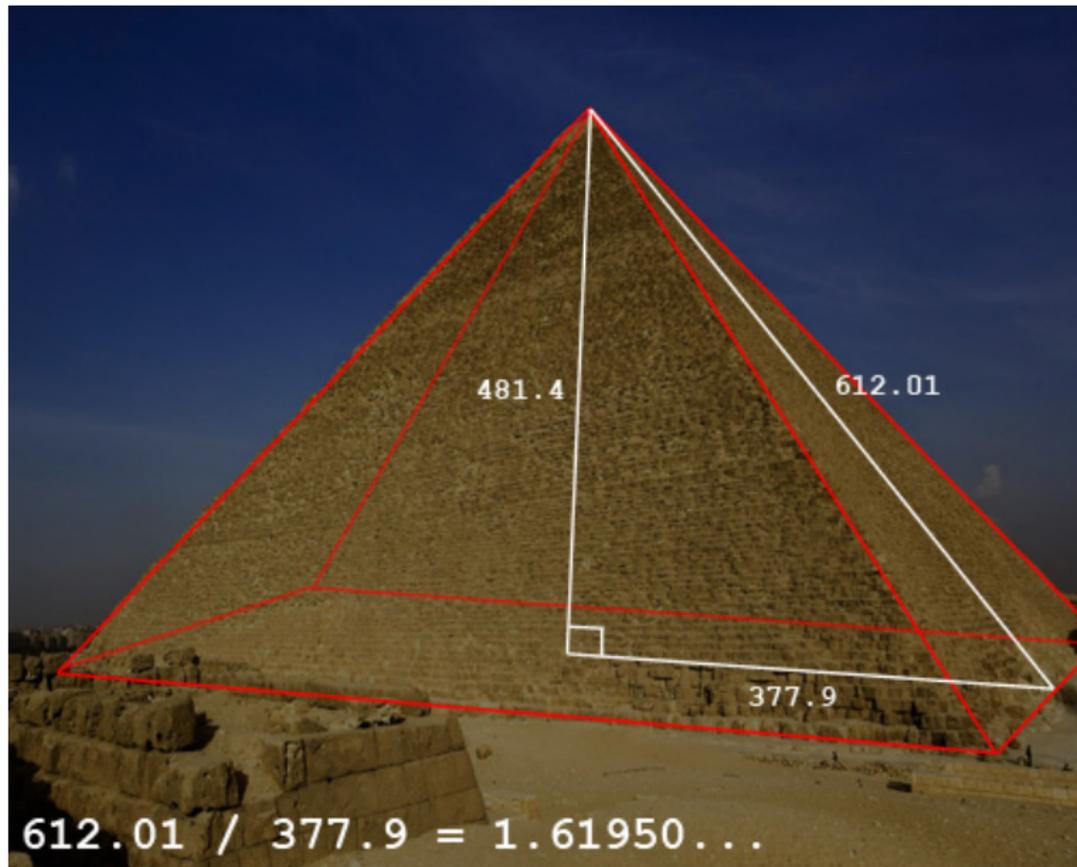
$$f(x) = \frac{1}{10} \left( \frac{\ln x}{2} \right) \sin x \quad \left[ 16\frac{1}{2}, 27 \right]$$

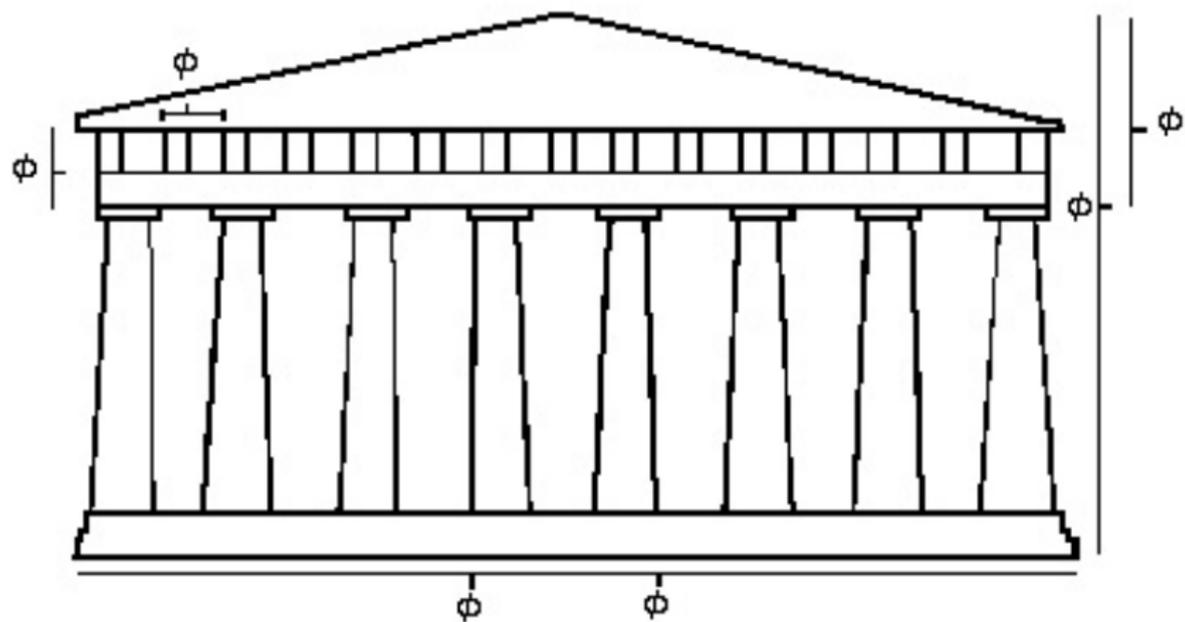


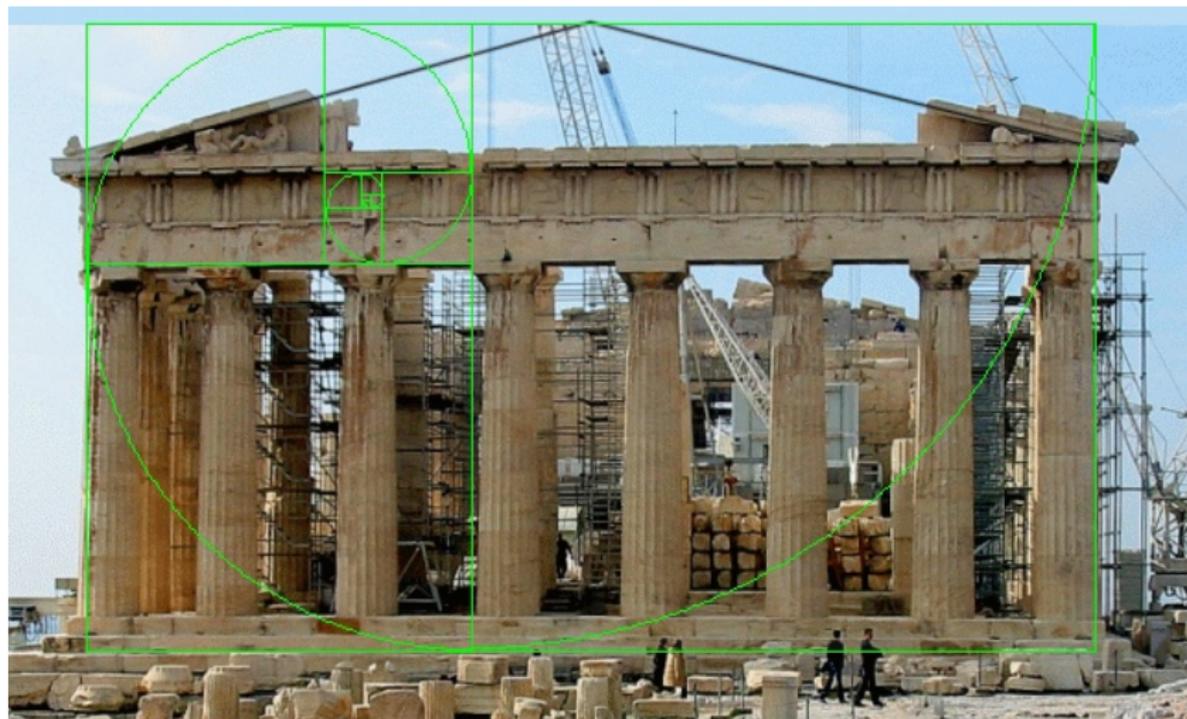


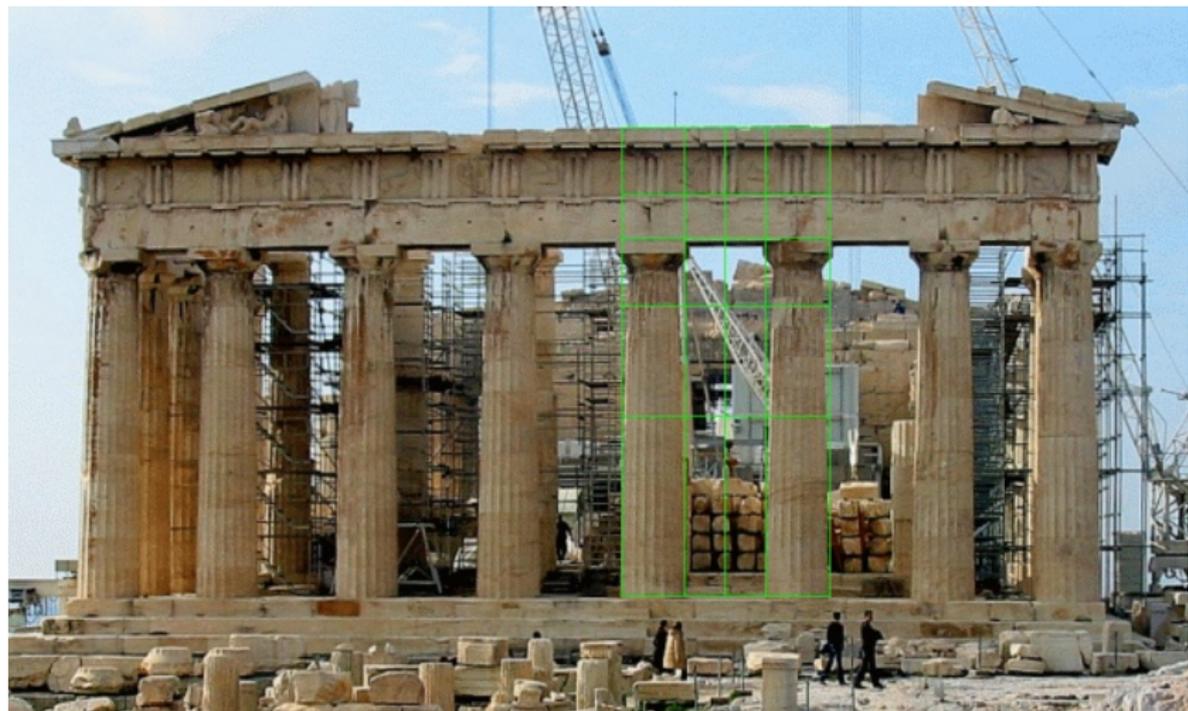
## Zlatý řez v architektuře

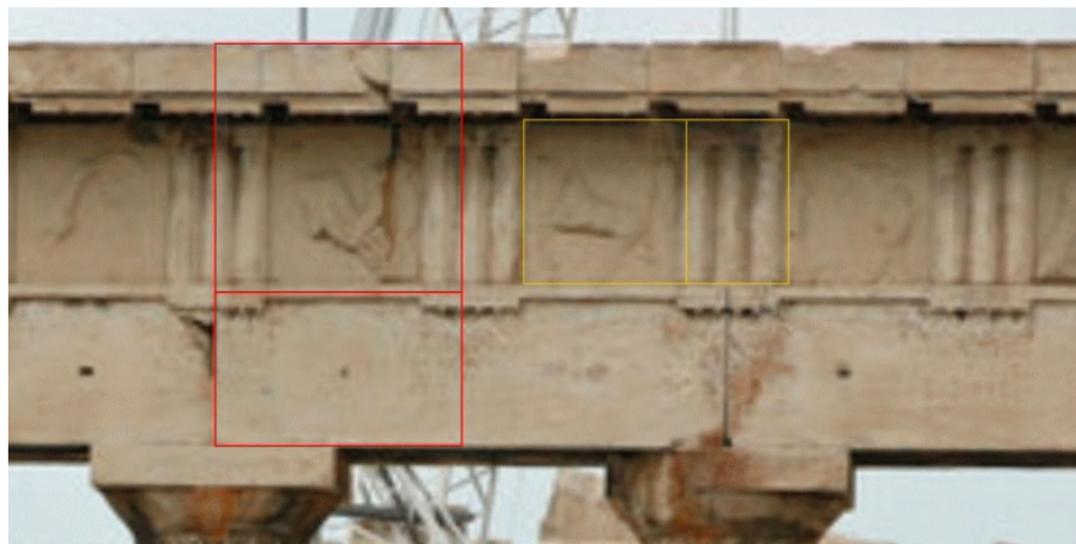


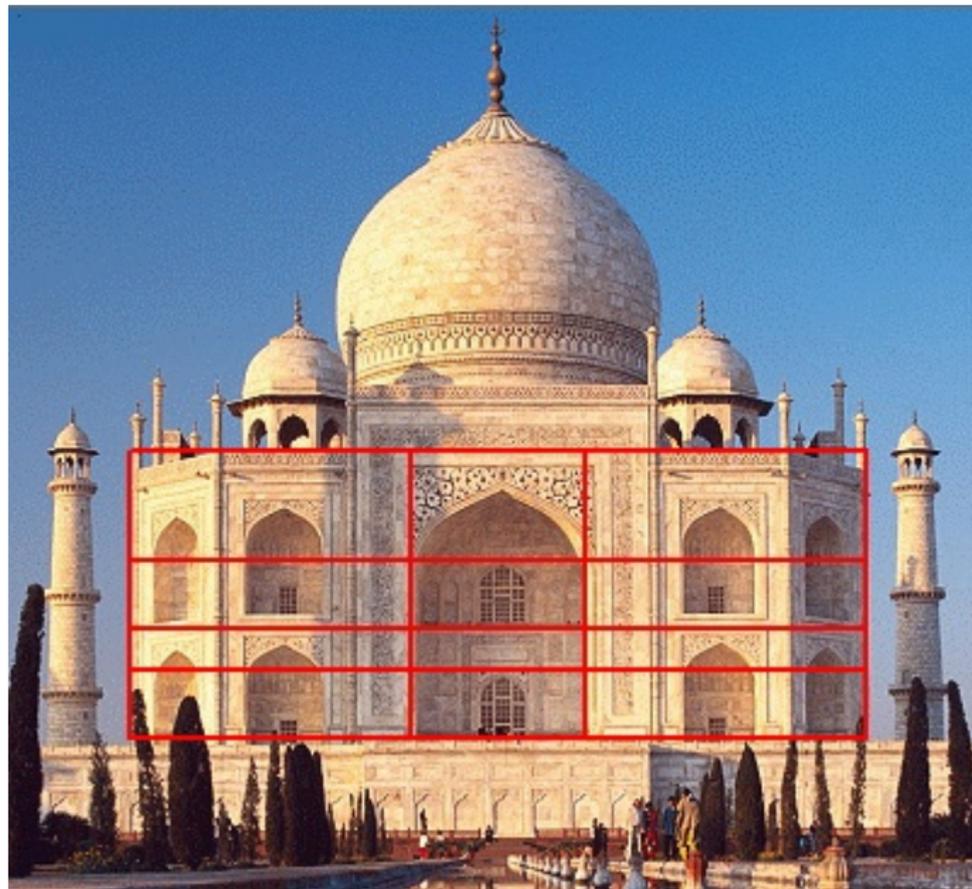


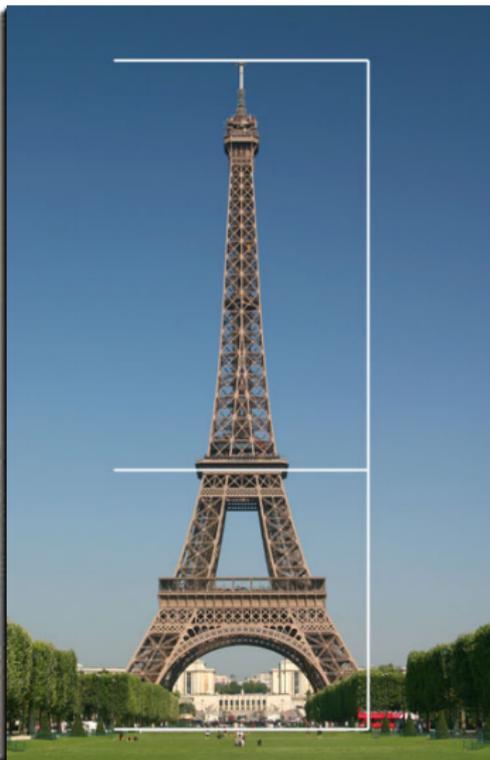
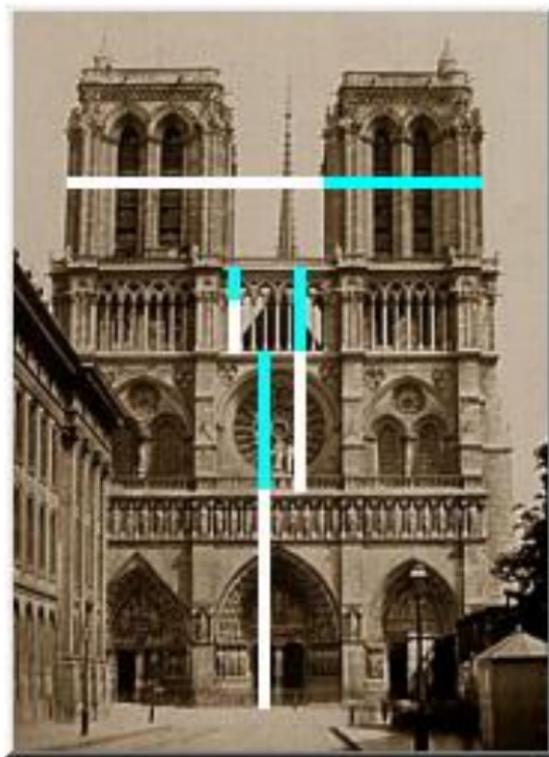










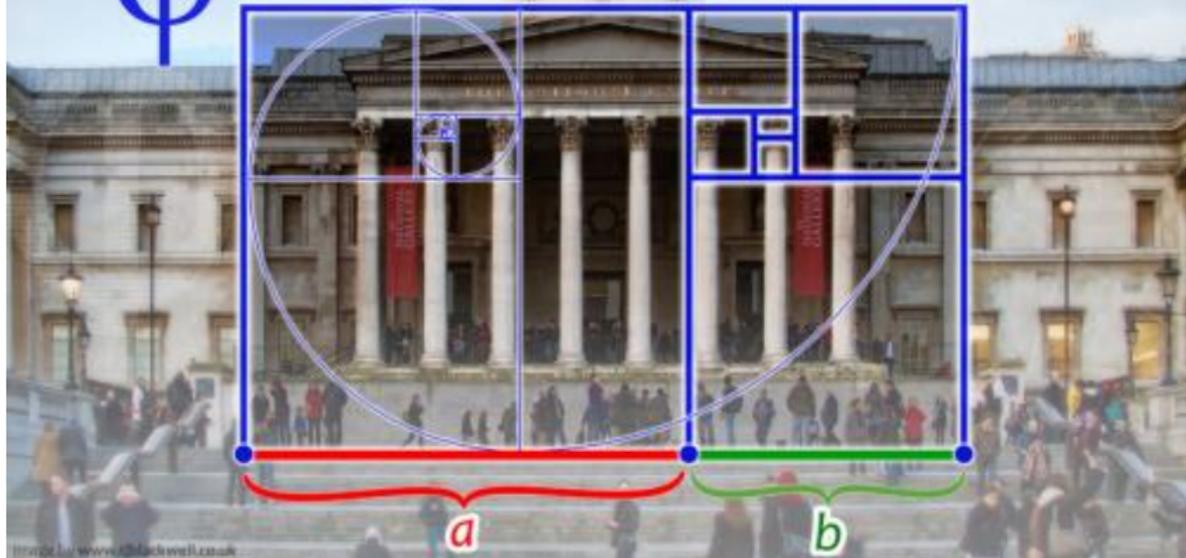


# THE GOLDEN RATIO

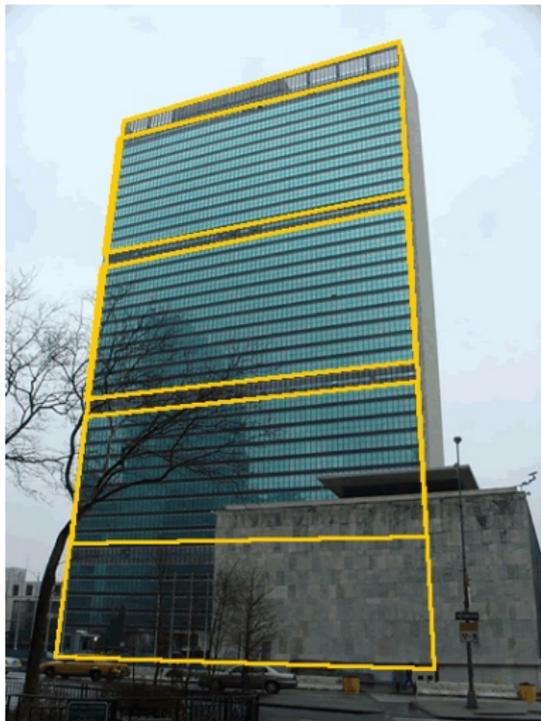
$\varphi$  1:1.618

$$\frac{a+b}{a} = \frac{a}{b} \equiv \varphi.$$

$$\varphi = \frac{1 + \sqrt{5}}{2} = 1.6180339887$$

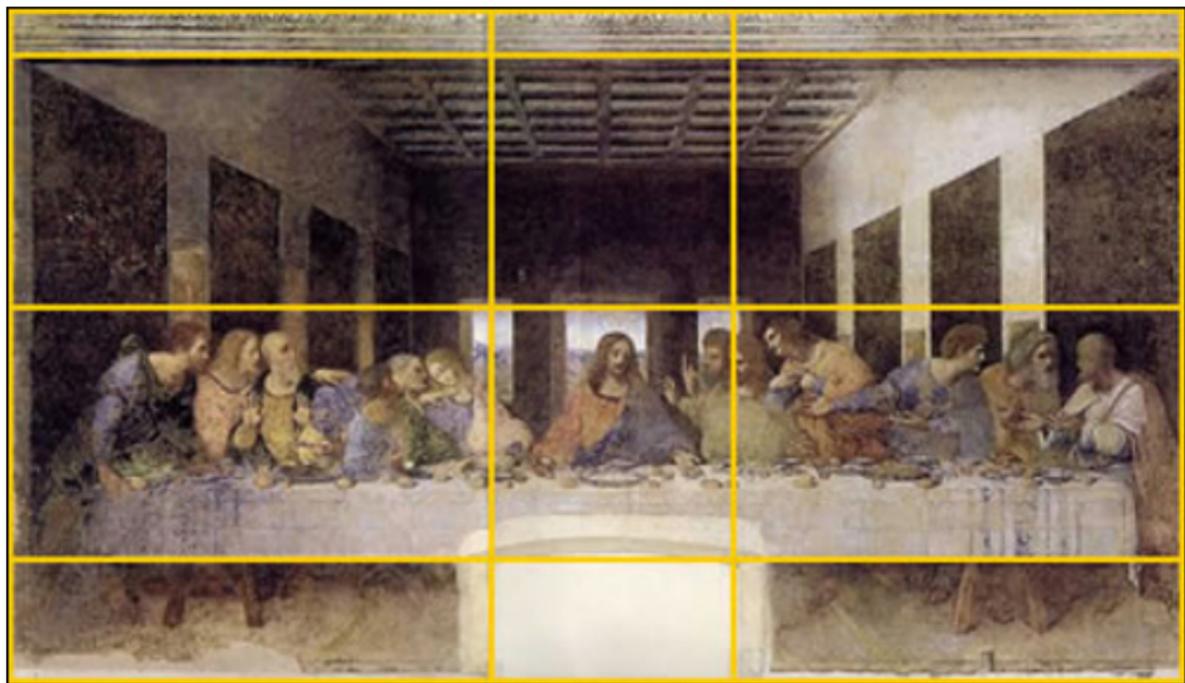


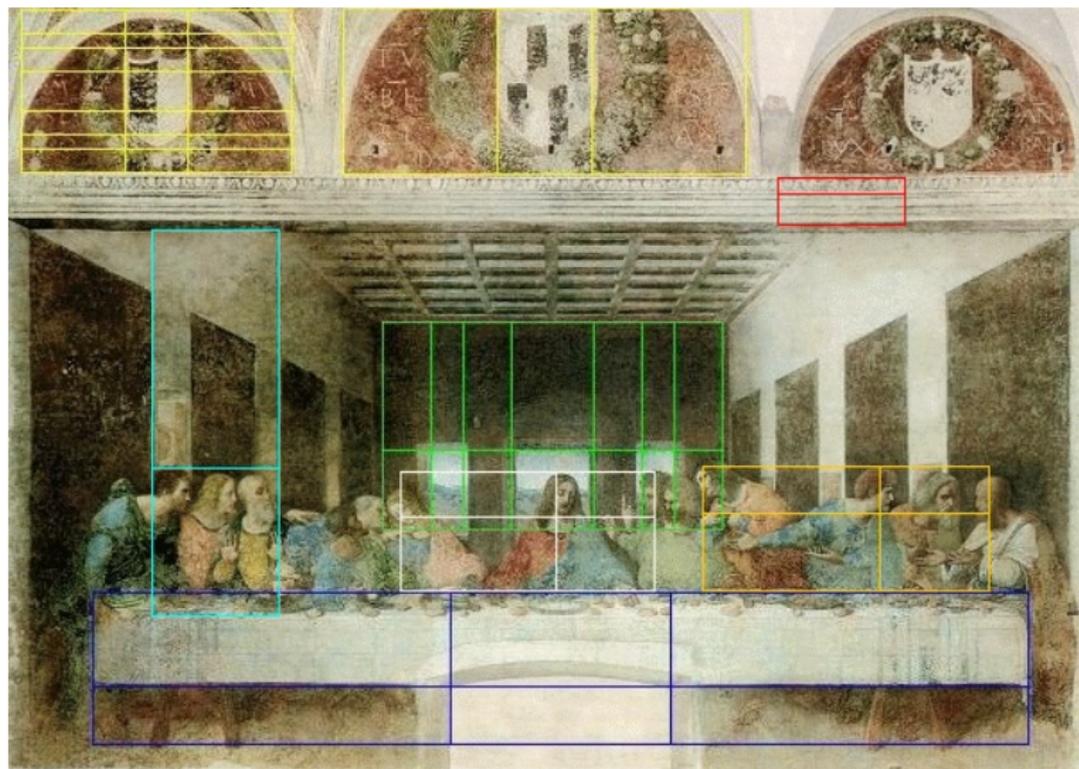


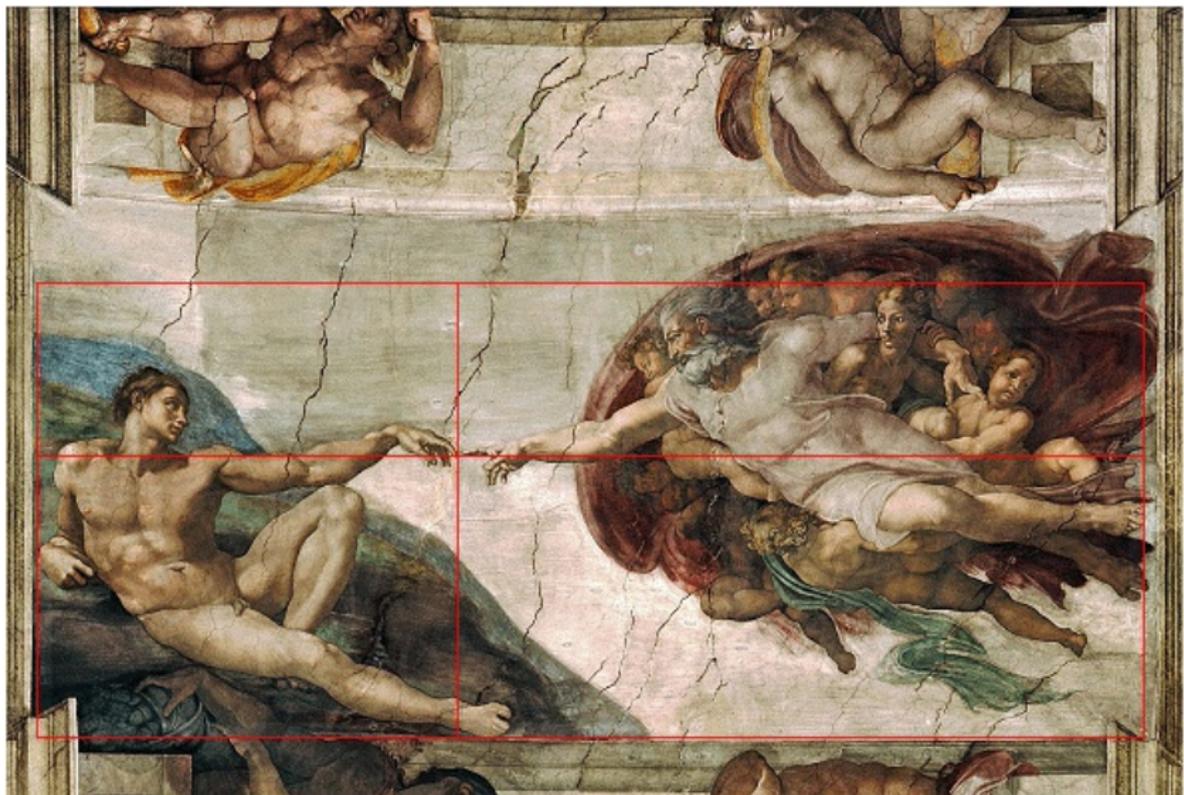


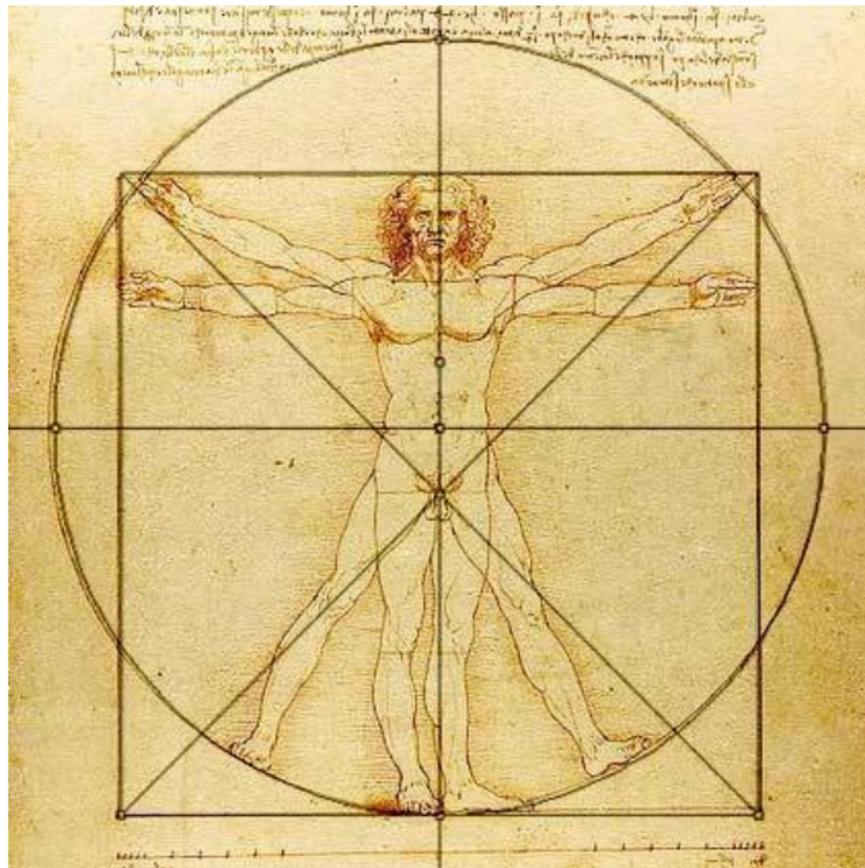


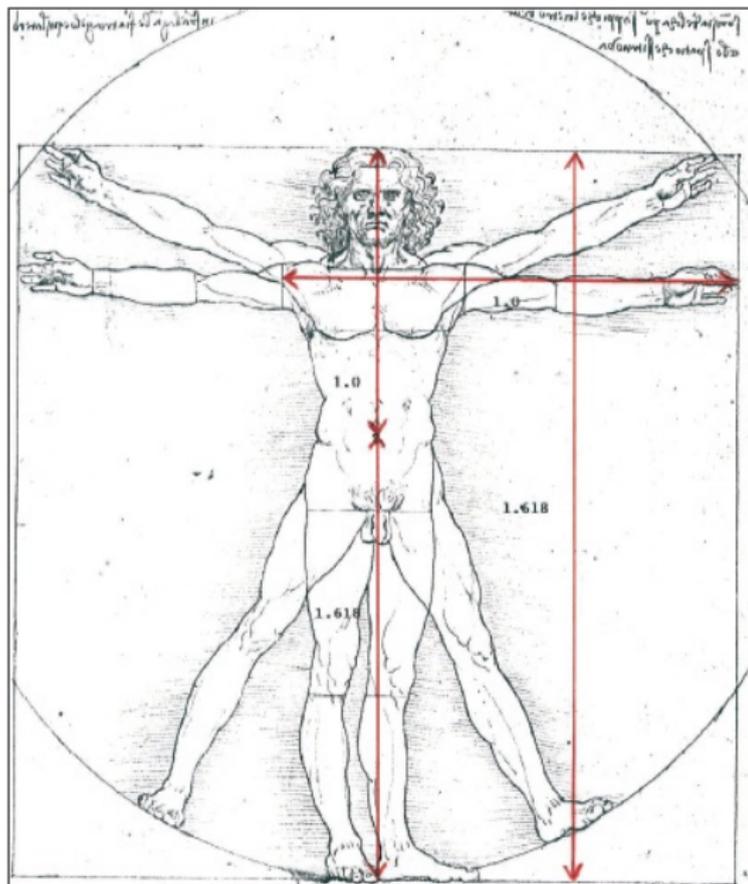




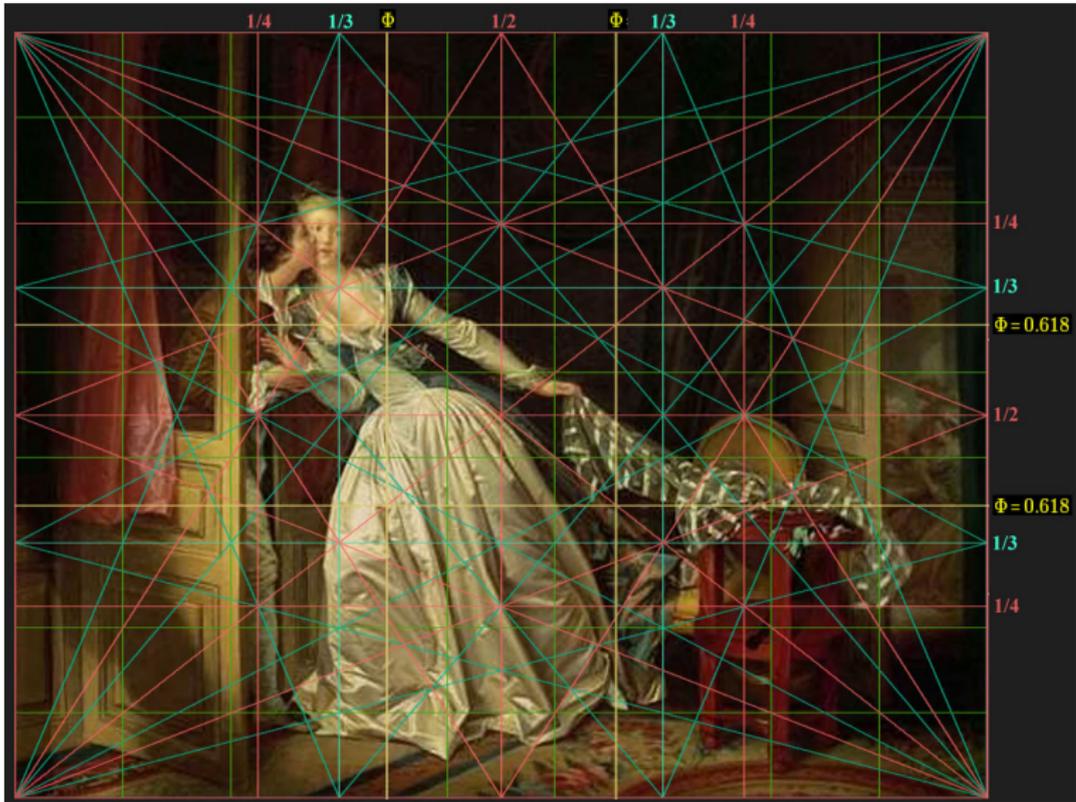






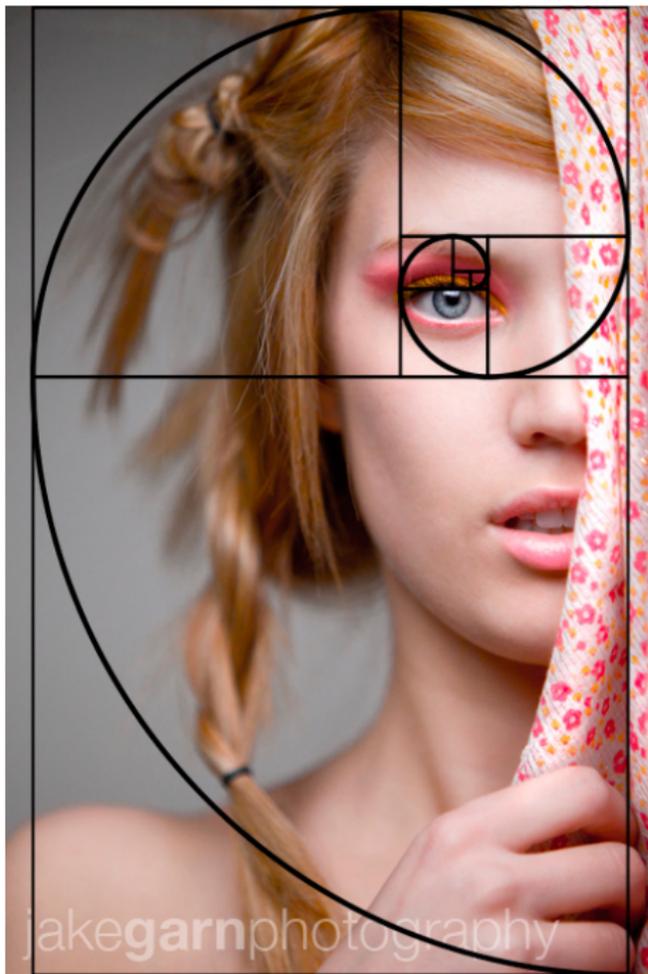


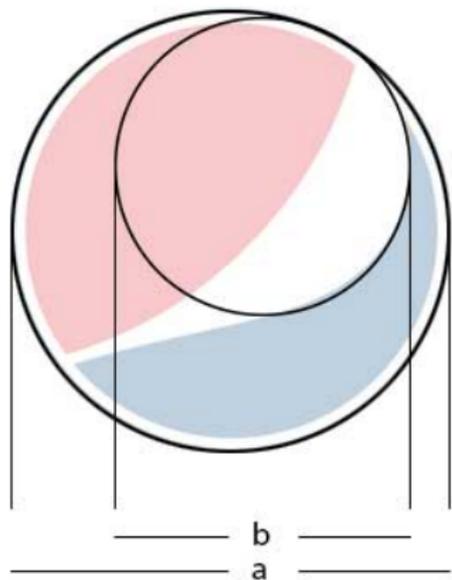


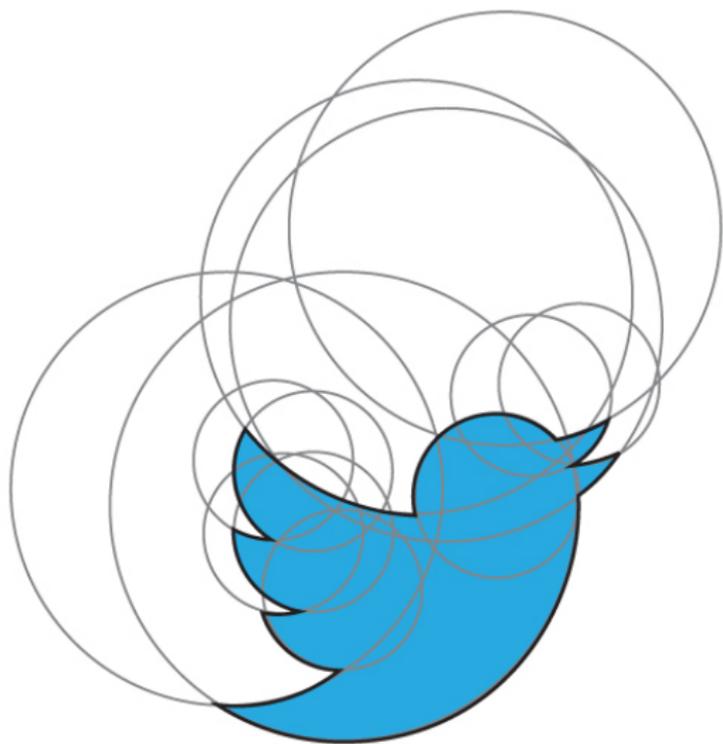


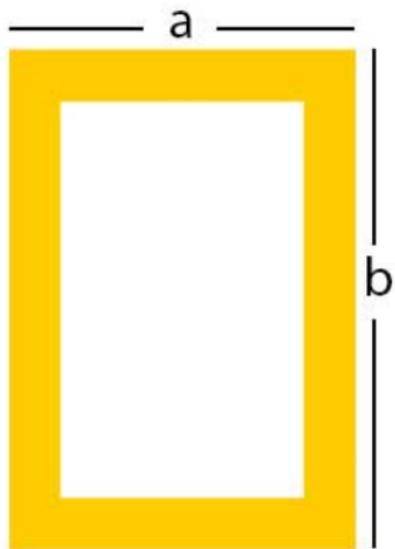






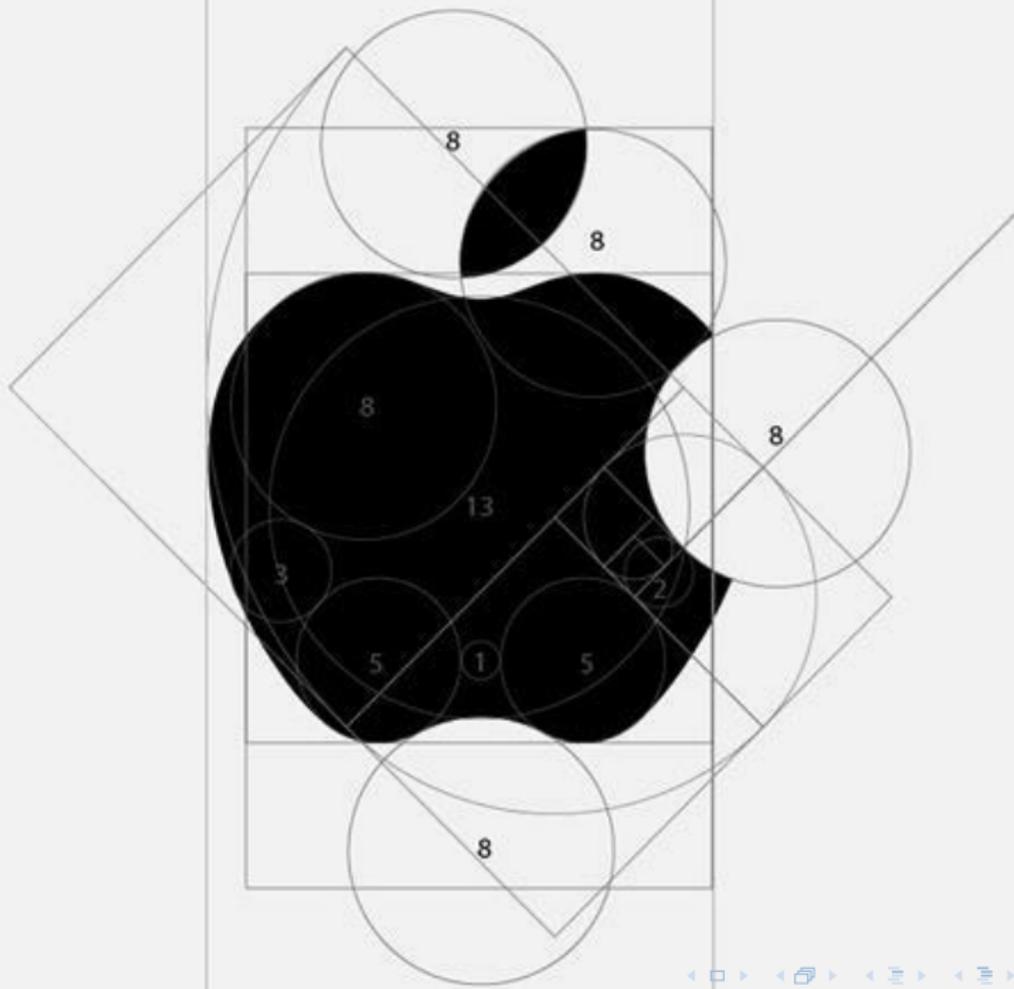


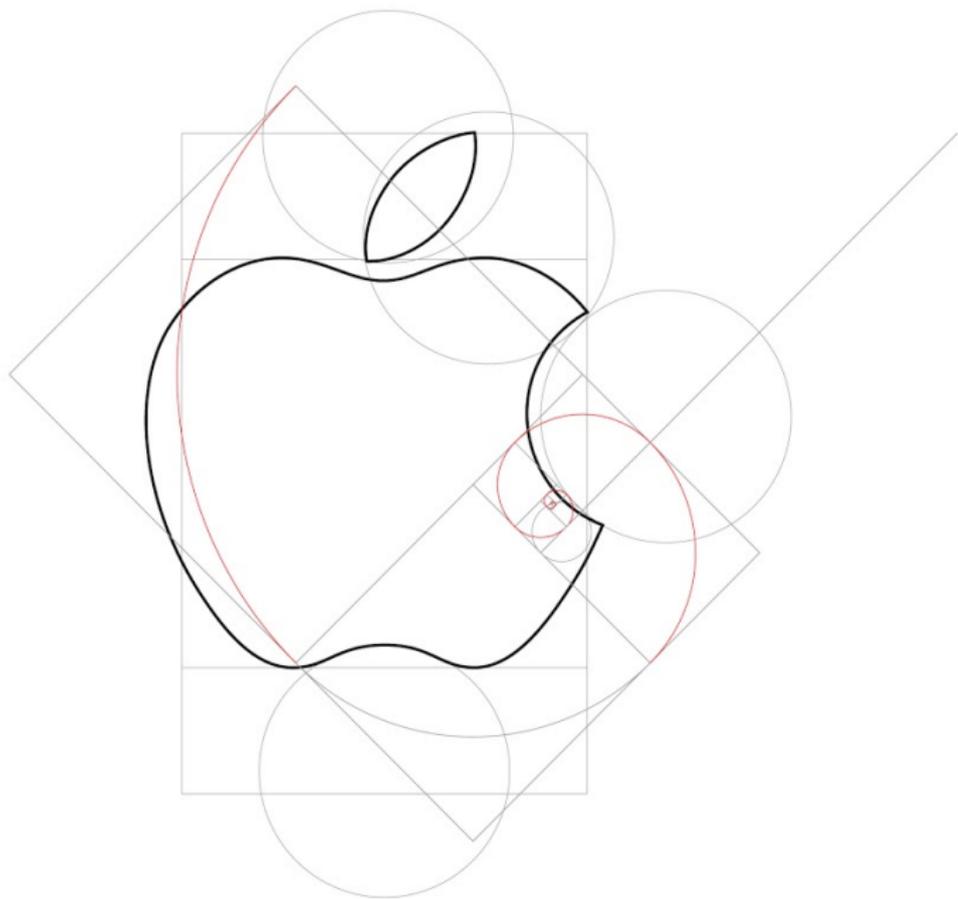


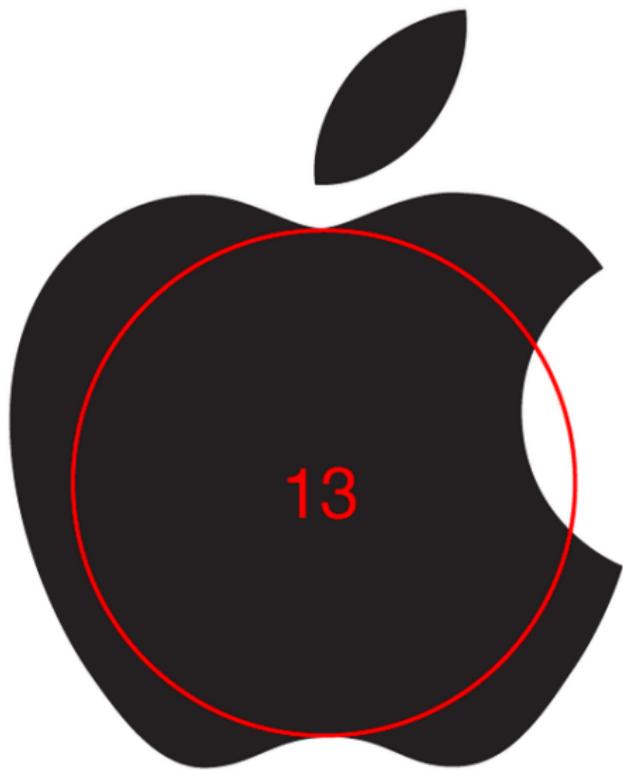


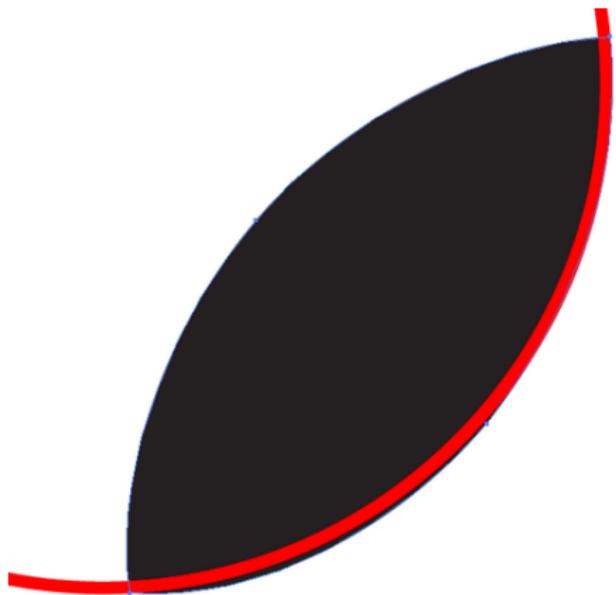


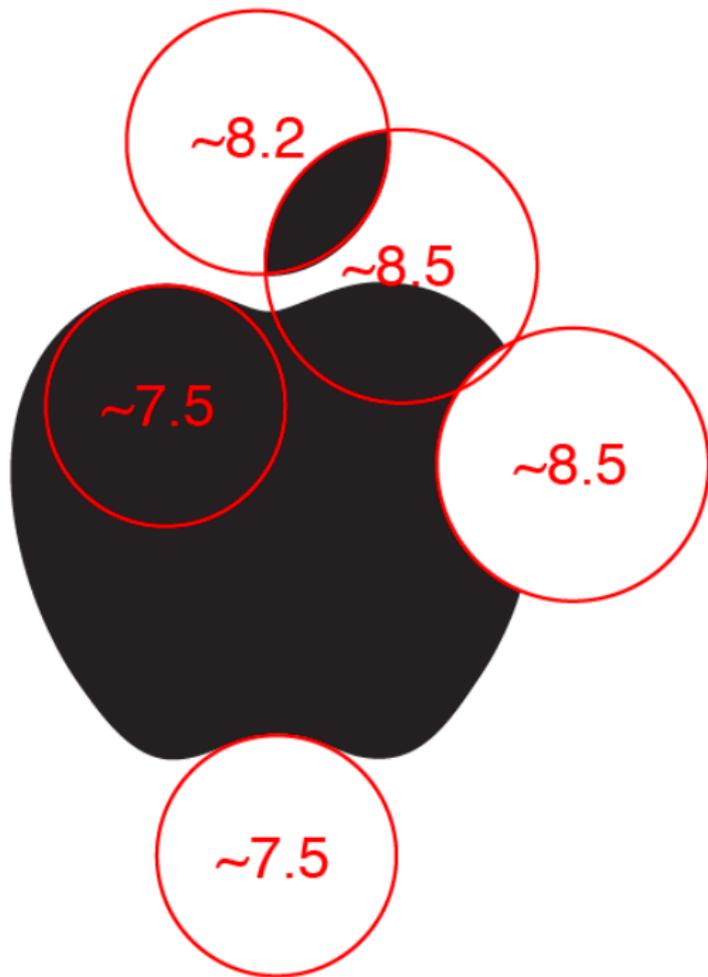






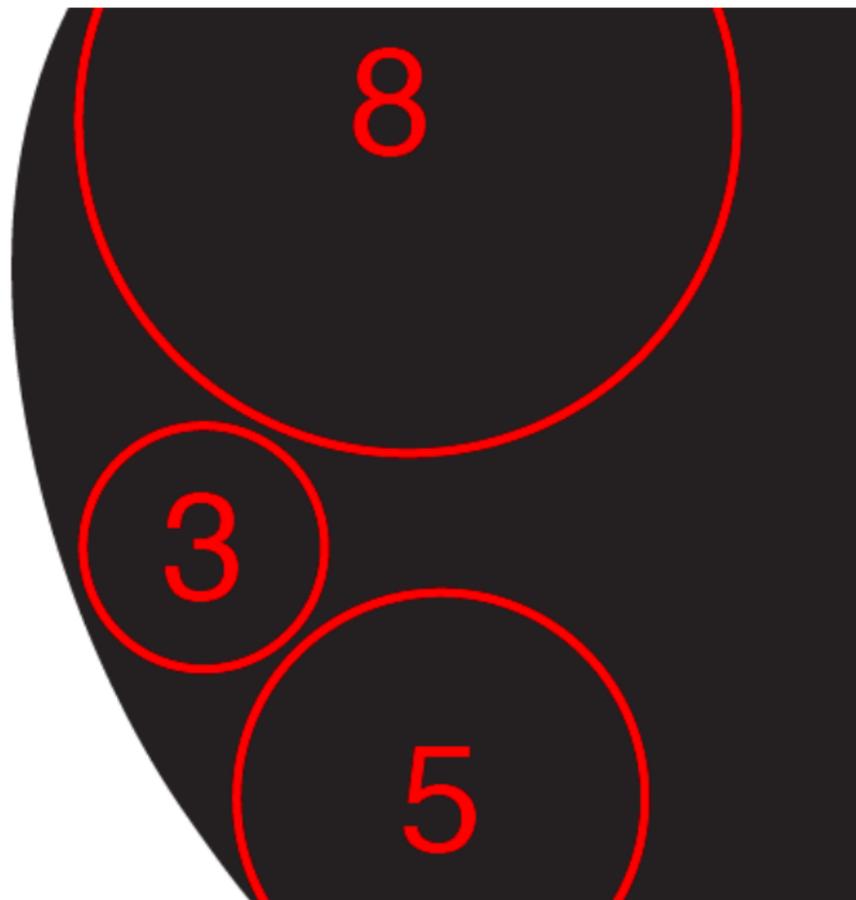


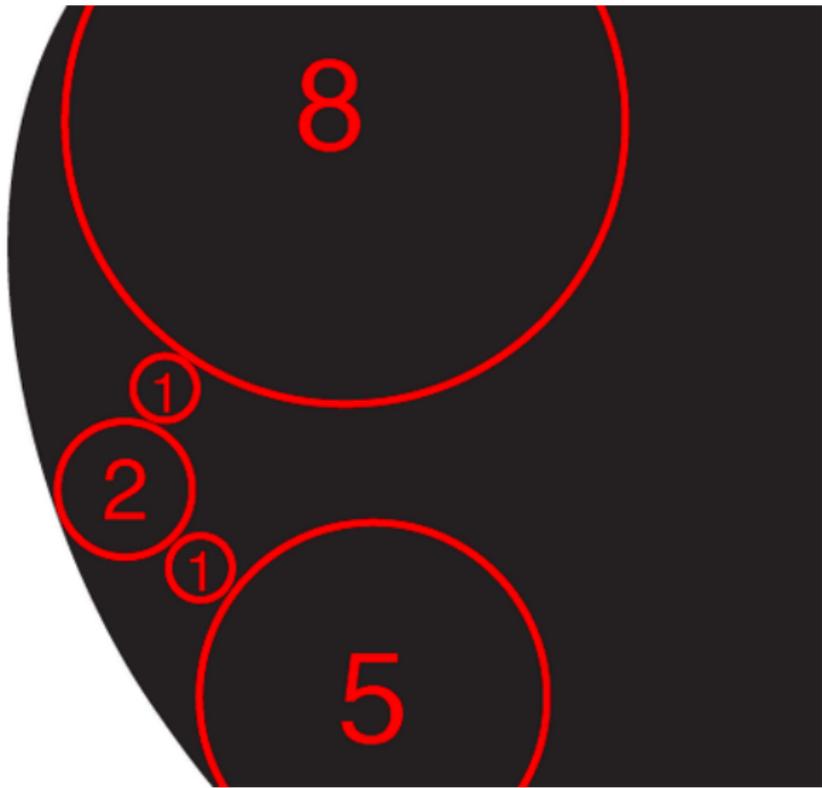


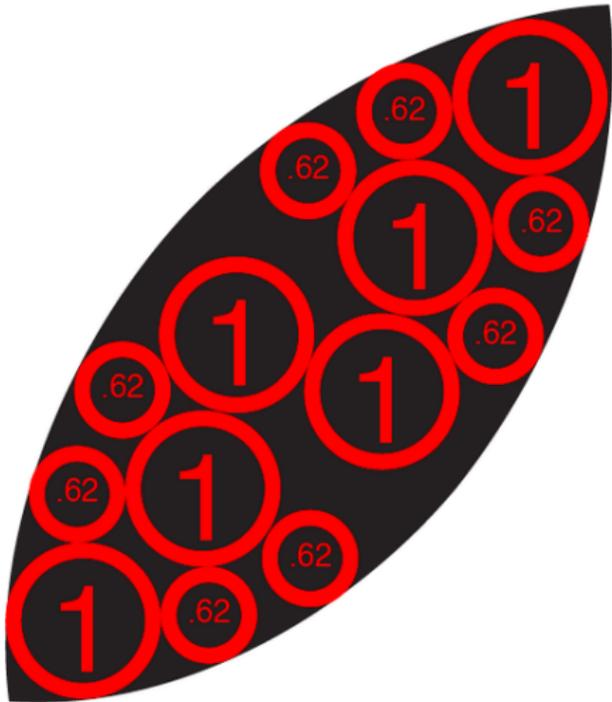


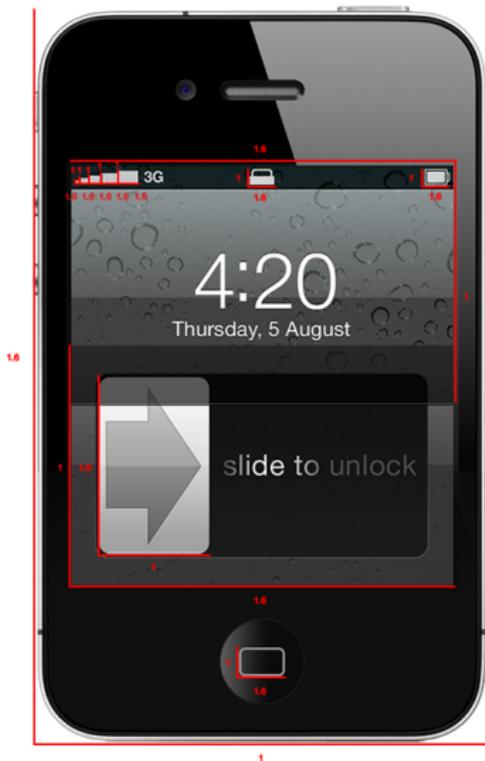
5

4.4

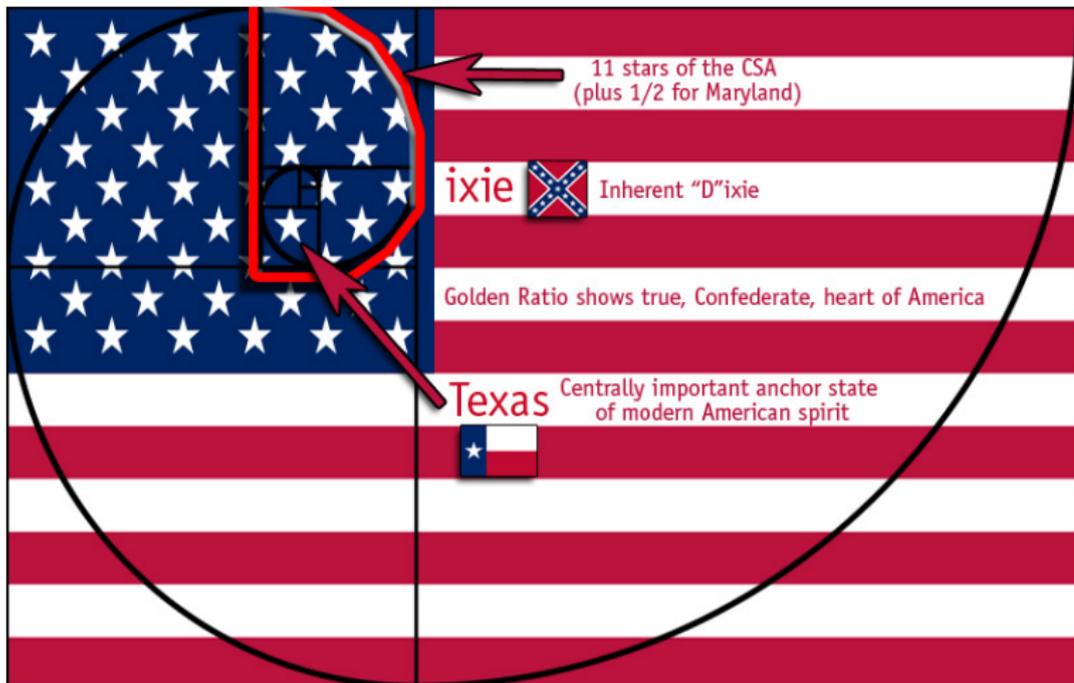




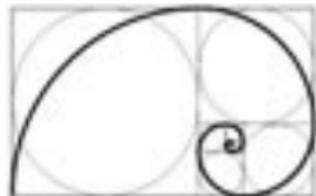






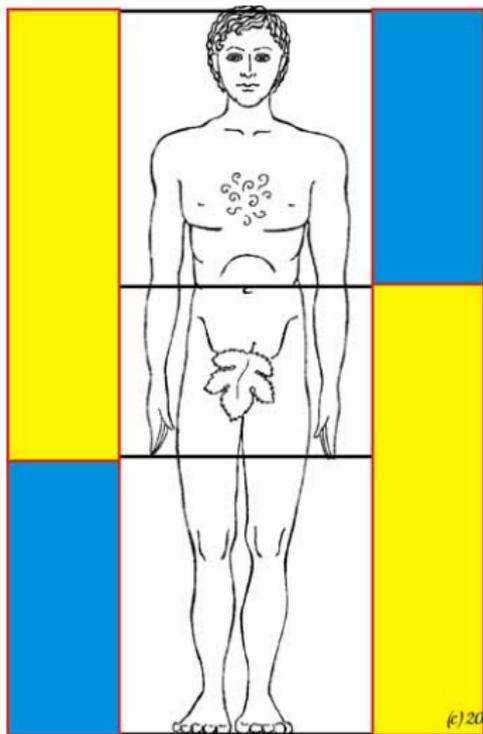


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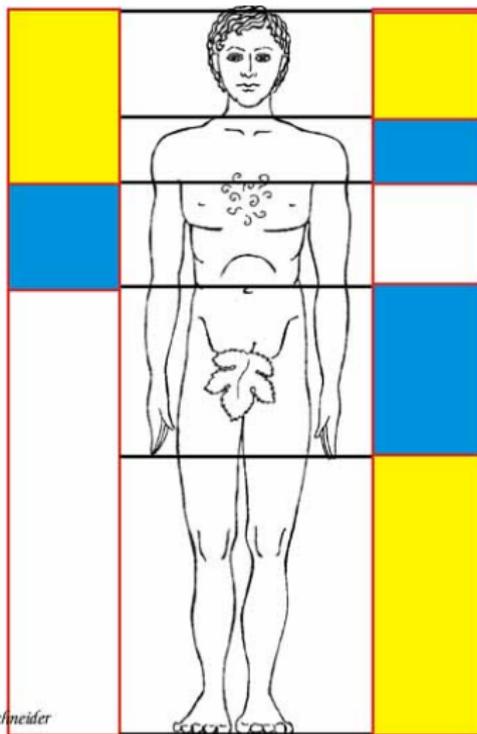


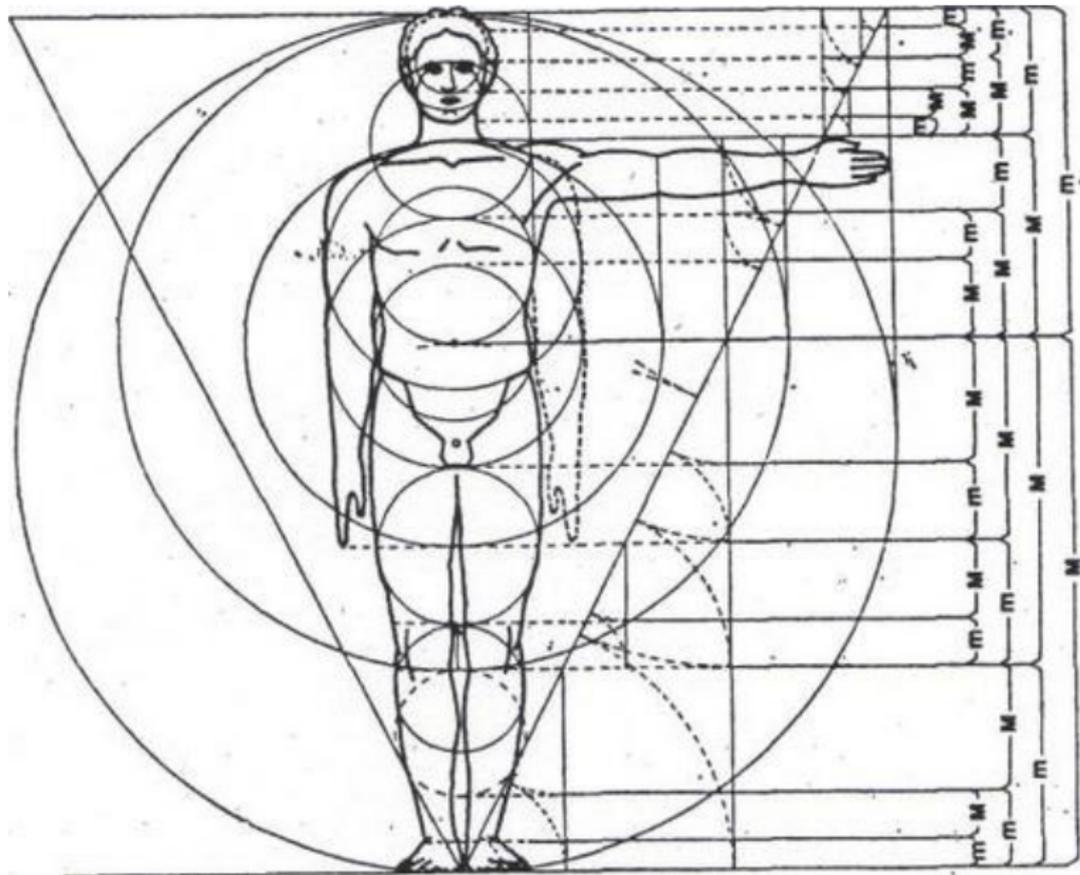


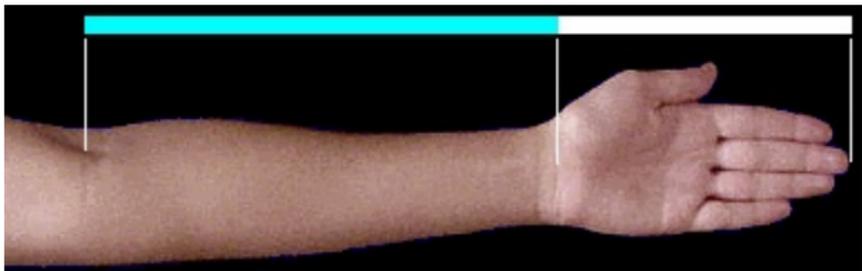
## Zlatě rozříznutý člověk



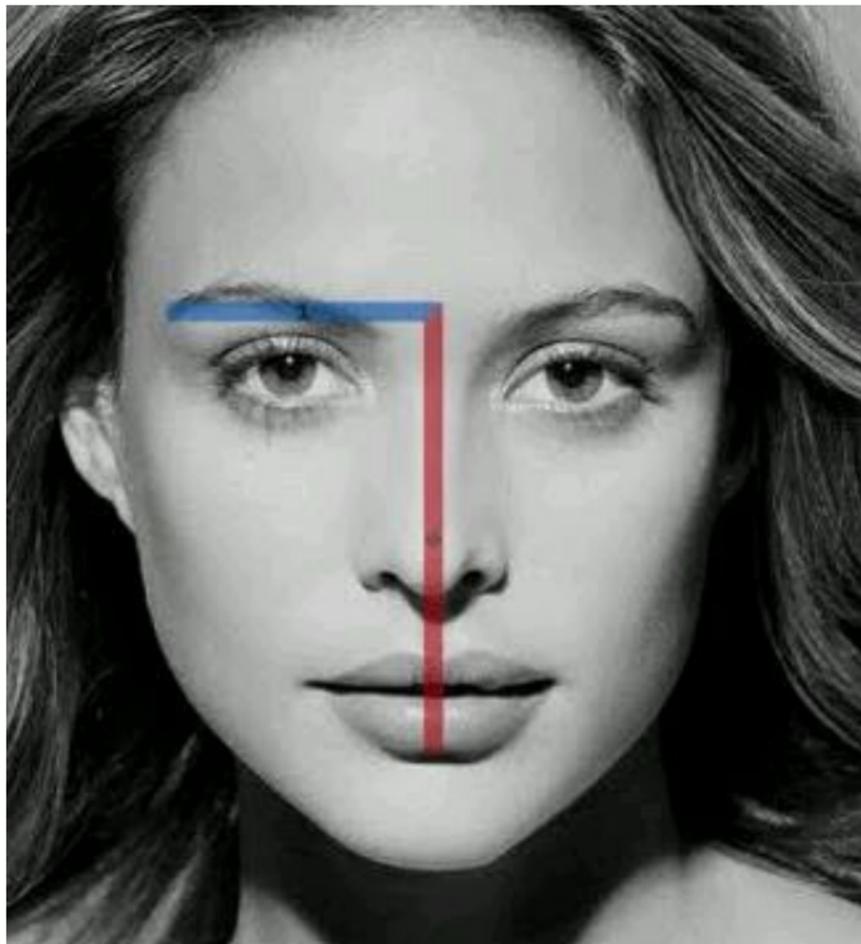
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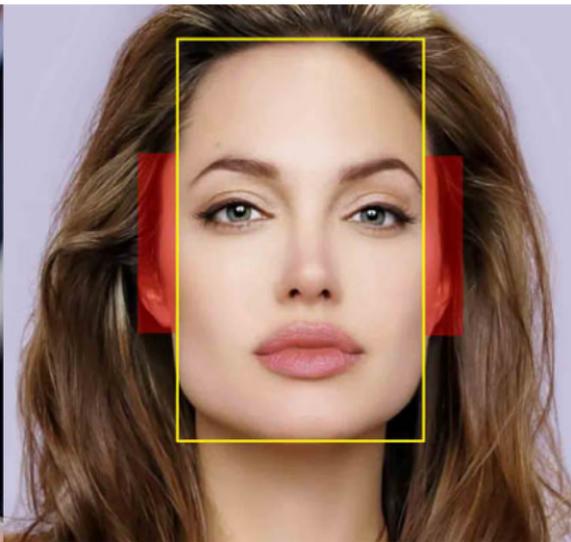
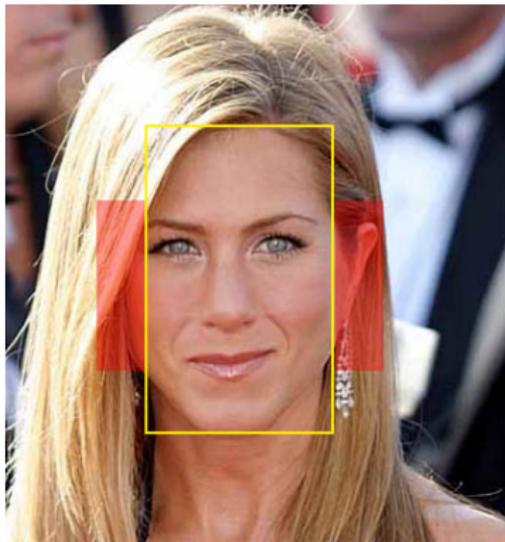


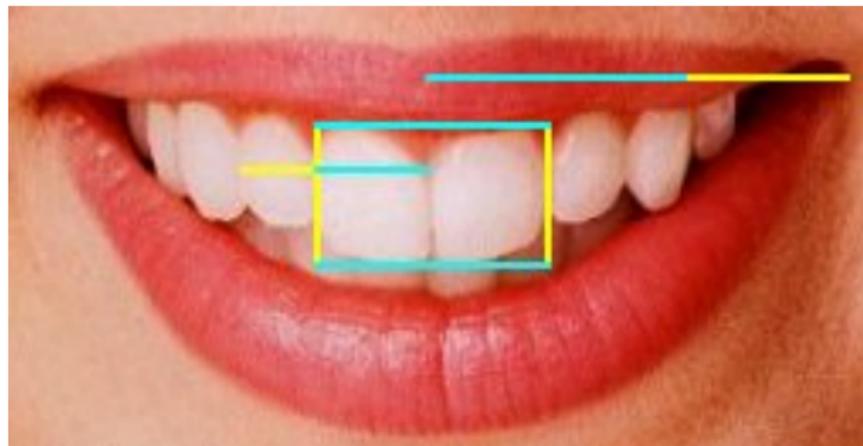


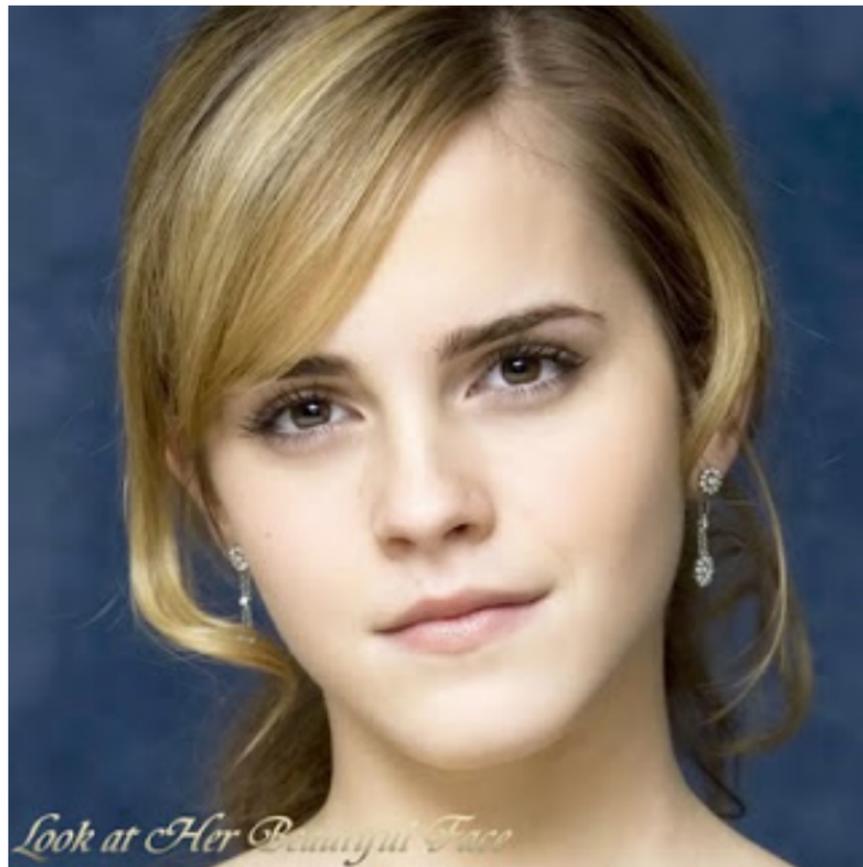




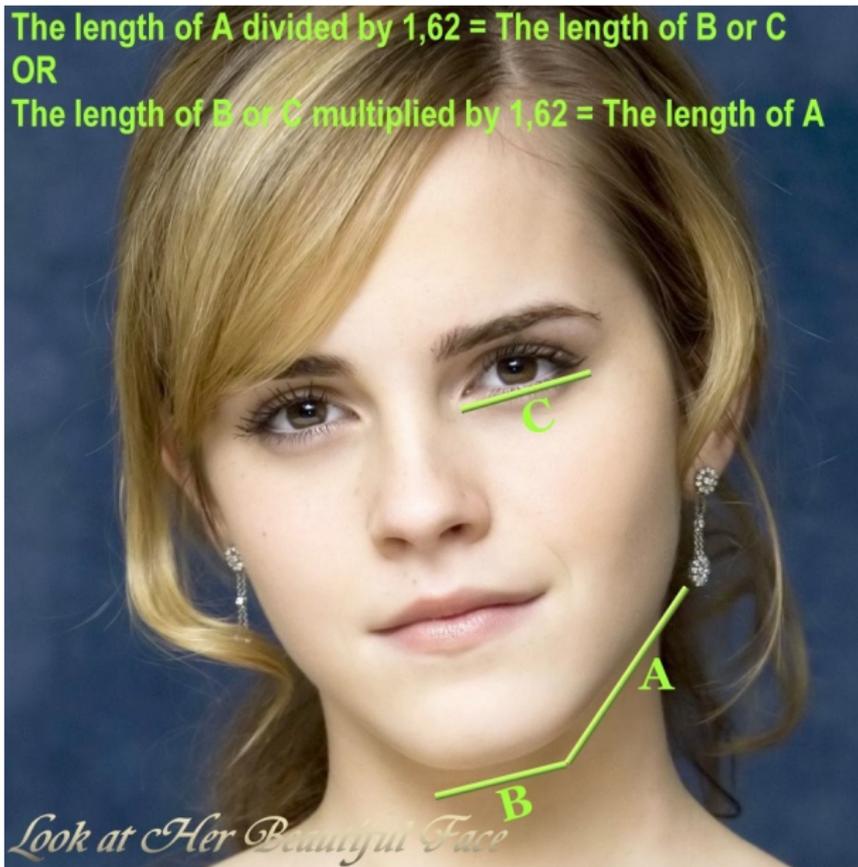


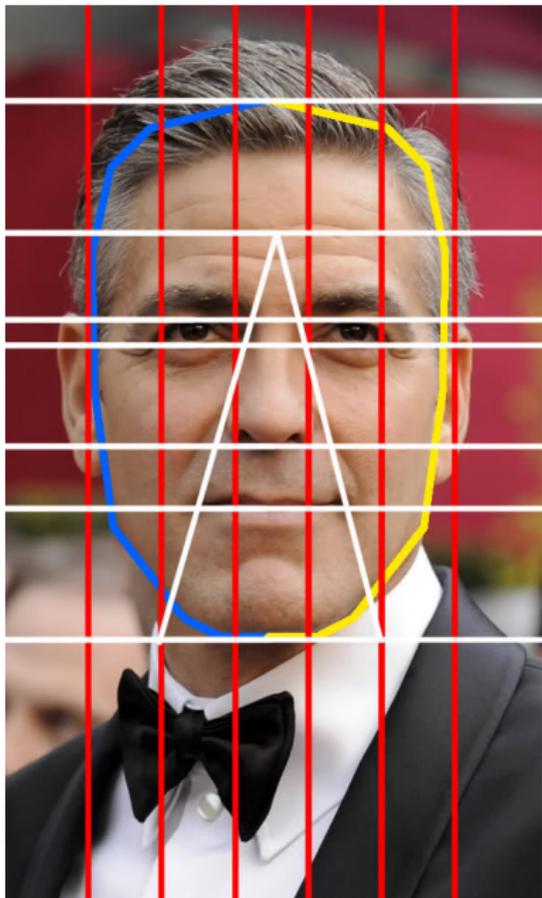


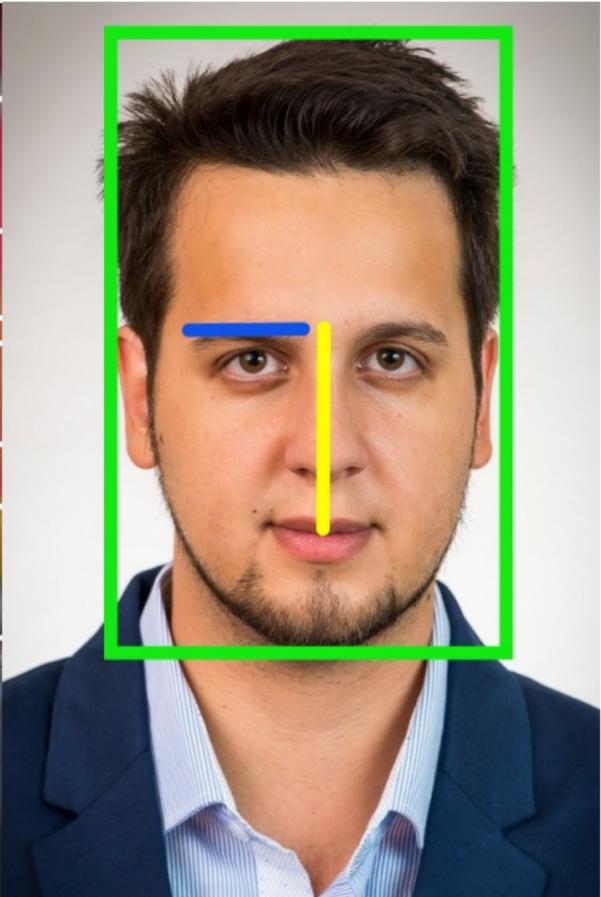
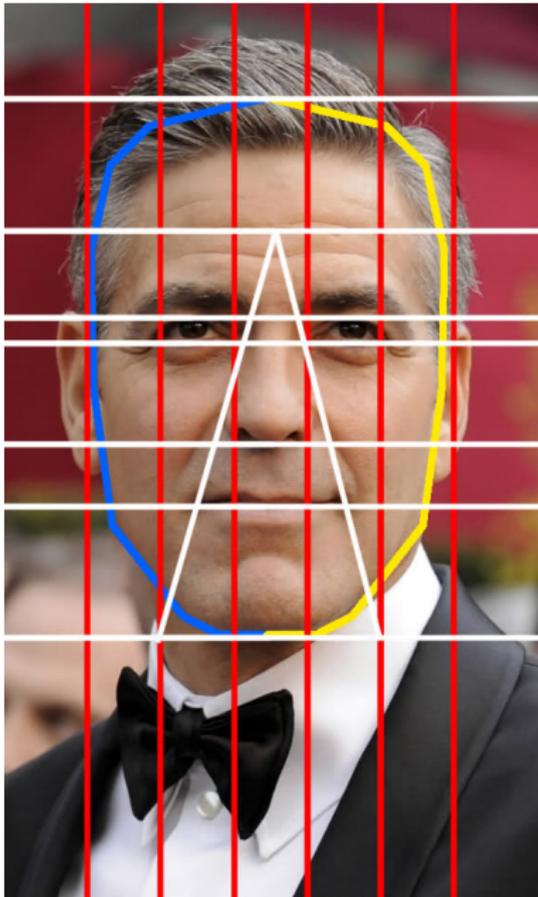


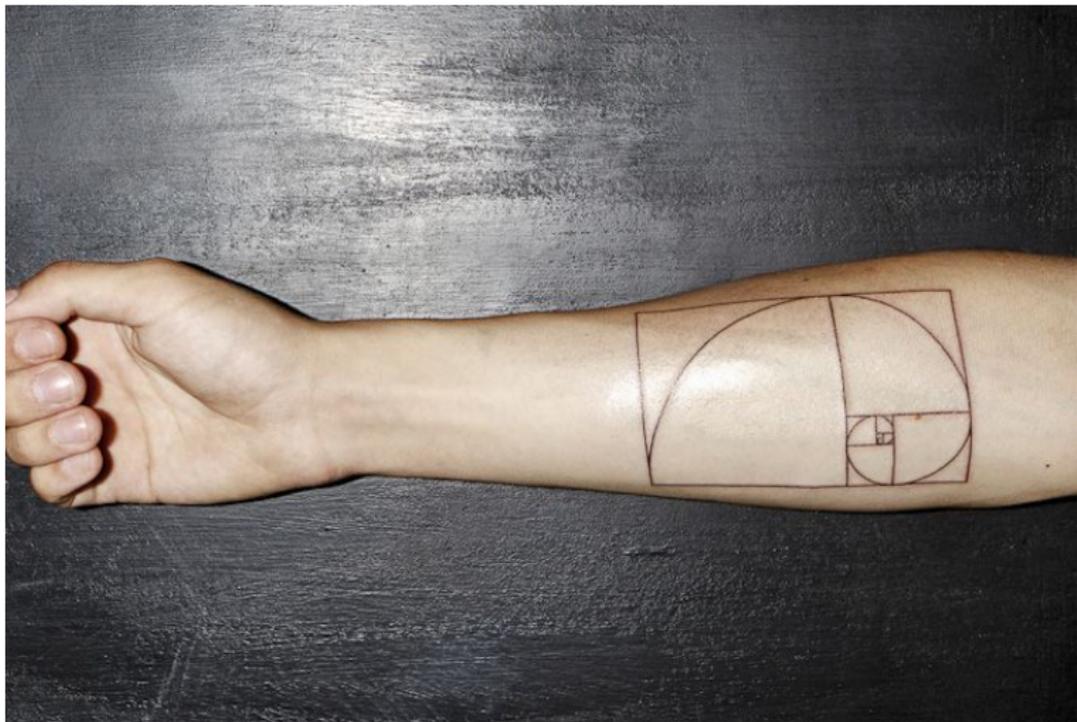


The length of A divided by 1,62 = The length of B or C  
OR  
The length of B or C multiplied by 1,62 = The length of A

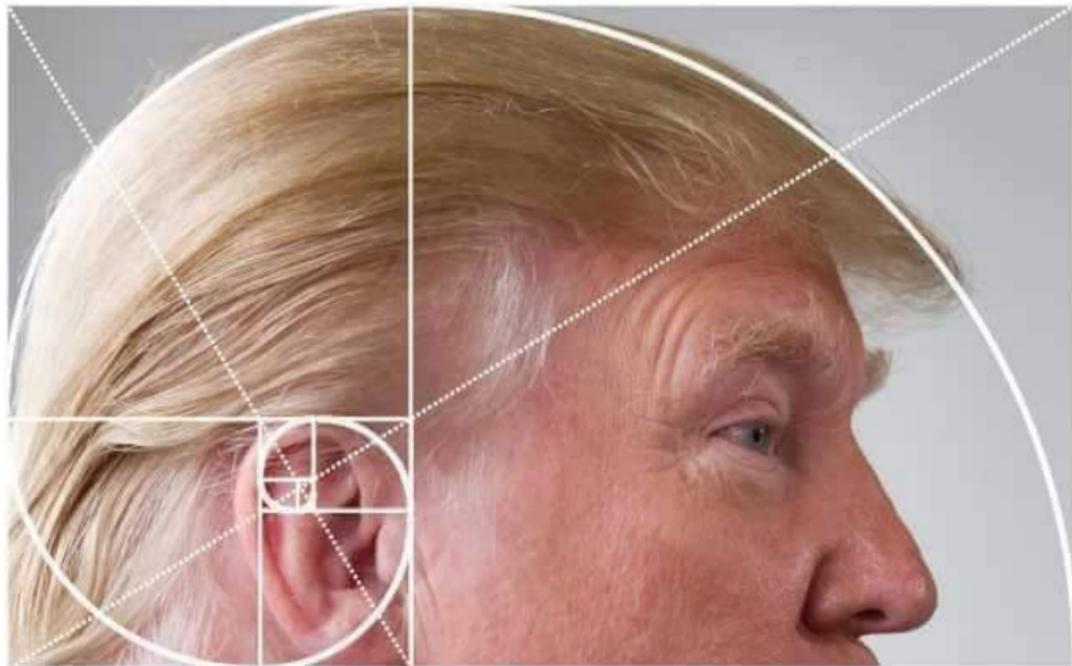














# Je $\varphi$ všude kolem nás?





# Je $\varphi$ všude kolem nás?





## Je $\varphi$ všude kolem nás?

**Apophonia** is the spontaneous perception of connections and meaningfulness of unrelated phenomena. The term was coined by German neurologist and psychiatrist Klaus Conrad (1905-1961). Conrad focused on the finding of abnormal meaning or significance in random experiences by psychotic people. Jan 9, 2012







## Děkuji za pozornost



`matyas.theuer@gmail.com`